



**SAT.
JANUARY
12TH**
4PM - 10PM



BADGER BIMMERS HOLIDAY PARTY

AT THE HARLEY-DAVIDSON MUSEUM

Come join us for election results, seating the new board, awards, raffle prizes and more!
6:30pm - 7:30pm Cocktails and Hors d'oeuvres. Dinner at 8pm. Limited after-hours access into the
H-D Museum from 6:00-8:00pm, compliments of of Kummrow Automotive & Badger Bimmers.

**Unused Museum tickets are valid up to 90 days from the event date.*

\$35 PER MEMBER

\$35 FIRST GUEST

\$105 ADDITIONAL GUEST

REGISTER TODAY AT [MOTORSPORTREG.COM](https://motorsportreg.com)

More Details at [Motorsportreg.com](https://motorsportreg.com)

**Registration required*

Harley-Davidson Museum - Rumble Event Room | 401 West Canal Street | Milwaukee, WI 53203 | FREE parking available

Cash donations for our charity Feeding America of Southeast Wisconsin are appreciated.

bimmerimmer



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From the President

Jeff
Fait



Badger Bimmers Board of Directors

President

Jeff Fait • Jeff.Fait@badgerbimmers.org

262.302.4036

Vice-President

David Thuerk • Dave.Thuerk@badgerbimmers.org

Treasurer

Darcy Yench • Darcy.Yench@badgerbimmers.org

Secretary

Ron Pace • Ron.Pace@badgerbimmers.org

Board Members

Chris Wenzler • Creston Flemming

David Burman • Tim Jason

Past President

Erik Ivarson • Erik.Ivarson@badgerbimmers.org

Fox Valley Liaison

Dale Kressin • Dale.Kressin@badgerbimmers.org

Madison Liaison

Larry O'Brien • Larry.Obrien@badgerbimmers.org

Driving Events Coordinator

Darcy Yench • Darcy.Yench@badgerbimmers.org

Editor

Creston Flemming •

Creston.Flemming@badgerbimmers.org

Membership Chairman

Pat Kummrow • Pat.Kummrow@badgerbimmers.org

414.352.2886

Chief DE Instructor

John Morgan • John.Morgan@badgerbimmers.org

Technical Services Advisor

Jenny Morgan • Jenny.Morgan@badgerbimmers.org

Webmaster

Jordan Ward • Jordan.Ward@badgerbimmers.org

Fall is here!

The days are getting shorter and the nights are getting cooler, but there have been plenty of things going on and coming up around the club!

2019 Holiday Party

The Holiday Party is being held at the Harley-Davidson Museum in Milwaukee on Saturday January 12th, 2019. There's a big flyer about it in this newsletter – be sure to check out all the details. This year's party is going to be spectacular, a definite can't-miss event! Registration is at <http://msreg.com/2019holidayparty>

Upcoming Badger Bimmer Board Elections

It's time to start thinking about the leadership of YOUR club! Every year half the officers and board of Badger Bimmers is up for election for a two-year term. This year, the positions up for grabs are President, Treasurer, two Board Member at Large positions, and the Madison Liaison. The slate of candidates is set and their statements are a few pages away in this newsletter. There is a paper ballot you can mail in but it's a lot easier to just cast your vote online at <https://www.motorsportreg.com/index.cfm/event/survey/uidSurvey/E2723FA1-95C1-6BE4-40293C4540D474C6>

Champagne Picnic

September 30th was the Fourth Annual revival of the Champagne Picnic, and it was a great time! There were many fine cars and their owners in attendance who enjoyed some delicious food and drink in a beautiful setting on a gorgeous day. THANKS to Peter and Vicki Wright for hosting the event and doing all the planning and preparation!

OctoberFAST

OctoberFAST was held at Road America, September 21-23. I don't think there's better setting or better group for a driver's education event. THANKS to Darcy Yench, John Morgan, David Swernoff, and many others for helping to make this a successful event.

Door County Tour

On October 6th we had a Fall Tour drive in Door County Wisconsin. Justin De Maa set up a great route for a nice drive and relaxing stops along the way. THANKS Justin for your hard work setting this up! Don't forget - please take a moment to visit our web site (www.badgerbimmers.org) to see the full event calendar to be sure you don't miss anything.

Events 2018

Details on Events can be found on the website: www.badgerbimmers.org

December 13	Board Meeting – International BMW
January 12, 2019	Annual Holiday Party and General Meeting Harley Museum
February 9, 2019	Chili and a Movie
February 14, 2019	Board Meeting – BMW of Milwaukee North
March 14, 2019	Board Meeting – International BMW
April TBD	Board Meeting – TBD Madison
May 8, 2019	Board Meeting – BMW of Milwaukee North
June 13, 2019	Board Meeting – BMW of Milwaukee North
June 17, 2019	Blackhawk Farms HPDE
July 11, 2019	Board Meeting – BMW of Milwaukee North
August 8, 2019	Board Meeting – International BMW
August 9, 2019	Blackhawk Farms HPDE
September 12, 2019	Board Meeting – BMW of Milwaukee North
October 4-6, 2019	OktoberFAST 2019 – Road America
October TBD	Board Meeting – TBD Fox Valley
November 14, 2019	Board Meeting – International BMW

Badger Bimmers Official Ballot

Save a stamp and vote instantly online!

<https://www.motorsportreg.com/index.cfm/event/survey/uidSurvey/E2723FA1-95C1-6BE4-40293C4540D474C6>

Pick one:

President: Jeff Fait _____

Treasurer: Darcy Yench _____

Madison Liaison: Justin De Maa _____



Pick two:

Member at Large: Fred Dahms, Jr. Hemanth Sheno _____ _____

Fill out the ballot and place it in an envelope. Be sure to write your name and BMWCCA number as the return address.

Mail to: Badger Bimmers

P.O. Box 170104

Milwaukee, WI 53217

Champaign Picnic 2018

By Peter Wright

Go, or NoGo; that was the quandary with which we struggled, during the week prior to the event!

We couldn't decide whether we were facing "generally fair, but a chance for isolated showers", as our ever-popular weather persons spew, when they need a catchall for uncertainty, or "profound wetness", which seemed quite likely. In fact, I caught myself playing occasional mind games, for instance, considering at length whether, if the noun "Rain" were actually a verb i.e. "To Rain" it seemed reasonable that it would have a similar and somewhat parallel verb, "Wet" i.e. "To Wet". Conjugation of that "verb" might go something along the lines of, I wet; you wet; he wets; she wets; we wet; you wet; they wet; I think I remember that the first "you wet" in this conjugation, is singular in form, as in, "Hey you! No not you; the tall one standing beside you... down in front!". The second "you wet" is more of a plural thing, as in "Y'all sure love them dang ferrin cars!". Note that nowhere in that conjugation is the form, which exists only as part of the Jamaican vernacular, "IT WET!" essentially meaning, "MON! I shoulda stayed home because this Rain seeping into my shorts, messing with stuff, and running out the other end and into my loafers, better quit damned soon!"

But I needn't have wasted so many of those few remaining brain cells in such frivolous contemplations, because it was indeed a fine day at the appointed place of the 2018 Champagne Picnic! Not perfect by any means; clouds, therefore no sun; chilly by Jamaican standards but a piece of cake around these parts; and only one report of a bite by a determined wench skeeter, in spite of the hoards that sought to drag big people away, with no provocation, only a week earlier. Our sincere appreciation to Jerry who volunteered to visit and fog the pointy-nosed skeeter swine into submission, the day before the event.

Article and photos continue at badgerbimmers.com...



2019 Board Candidate Profiles

Hi,

My name is Jeff Fait and I'm running for re-election as President of the Badger Bimmers. I've been a Club member for 18 years and have served as Chapter President for the last 4 years and as a Chapter Board Member for 2 years before that. I've helped navigate the club through some big behind-the-scenes changes and challenges and I think we are now as strong as ever and poised to move forward into the future. I would be honored to continue to serve as President and am excited to continue helping make our Club the best that it can be.



Jeff Fait

2019 Board Candidate Profiles

When did you first know you were a BMW guy or gal? For me it was in graduate school where a friend took me for a ride in his e30 M3. I had never ridden in a BMW, but I will never forget that sunny afternoon where my friend ripped up corners and showed me what a WOT sounded like as the engine went from growl to howl on the back-country roads around St. Louis, MO. I was hooked and haven't looked back.

Fast forward to today and I ask for your support to become a Board Member for the Badger Bimmer Chapter of the BMWCCA. After over 10 years of my BMWCCA membership, I'd like to give back to club that introduced me to spirited driving tours, a deeper appreciation of the BMW brand and the new friendship with such stellar people such as Larry O'Brien, David Wright and others. My wife Debra and I currently drive "his and hers" e46 sedan and convertible with the quirky and sporty ZHP trim. I've always enjoyed the telepathic handling of our ZHPs and e90 sedan before it, but what really opened a new aspect of my BMW love was a July 50th birthday present trip to M School in South Carolina. Debra and I got to learn how to drive the heck out of the latest M2, M3, M4 and beastly good M5 BMW. Something clicked for me again at M School and I now understand the exhilaration of high performance driving. Both my wife and I are now interested in attending a driving school at Blackhawk and perhaps some autocross next year.

I believe the BMWCCA exists to provide a place where BMW enthusiasts can learn and develop a deeper appreciation for driving and the BMW brand. I have not taken advantage of all the events the club offers, but believe that providing as many diverse choices gives members the opportunity to find the activity that allow them to enjoy BMW on their own terms. Although the enthusiast wing of BMW is less than it has been in the past, I believe there is opportunity to grow club membership if we continue to focus on evolving to new member needs as we continue to cater to the core. If elected, I will serve you by sharing my enthusiasm with members old and new. -Hemanth Sheno



Hemanth Sheno



Justin De Maa

Since the Christmas party last year, I have been interested in joining the board and being the Madison liaison. I feel this club has so many great opportunities and many people in the BMW community that do not know that Badger Bimmers or BMWCCA exists. As many know, I love to put on car events, such as the Door County Rally. I want to continue to put on and grow events that will get more people involved. I think we could market and use local businesses to build awareness to our club and new potential members. I would love the opportunity to be more involved in our club. -Justin De Maa



Fred Dahms Jr.

My name is Fred Dahms Jr. I request your consideration of my bid as a Badger Bimmer Board Member. My affliction with BMWs started with a Euro 1978 633Csi and continues today. I've been a member of the BMWCCA since 2000 and I've attended a number of events ranging from bus rides to the Chicago Auto Show, spring cleaning at O'Reilly Motorcars, participating in the annual Badger Bimmer car show and a thrilling DE event at Blackhawk. With your vote, I commit to greater involvement with the Club. As a board member I will work to grow the Club's membership, work on new events that will activate existing members, get your ideas to the board, and continue appreciating how special this club and BMWs are. Thank you.

I am again running for the position of treasurer of the Badger Bimmers Chapter. I will continue to coordinate all bookkeeping and accounting for the club, keep accounts accurate and report monthly to the board. Thank you for your support, Darcy Yench



Darcy Yench

OktoberFAST 2018

By Darcy Yench, Driving Events Coordinator

What a weekend it was. Weather was very windy on Friday but all 80 or so had lots of track time. Overall, we had 192 register this year. The Drivers School had 164 registered including 48 instructors. A BIG thanks to the brave instructors for helping our students learn their cars better and reach their goals! Thanks also to our classroom instructors Brian Spiewak and Nick Roush and exercise instructor Chris Fredette. Thanks to Dave and Kris Tatem and all the other volunteers that helped make this year's event so successful.

The Saturday Dinner at Osthoff had over 70 in attendance. We had a nice handpicked selection of 4 wines and a holder donated by John Dohmen that went to Bill Nicoud. PhotosbyEdmund donated 3 20" x 30" prints. The lucky winners were David Burman, Donna Daufenbach and Scott Dodge. The big prize of a 2019 Driving School entry went to Bryan Chamberlin.

On Sunday we were visited by a group of students and their Instructors from Theodor-Litt-Schule College in Giessen, Germany. They were here as part of an exchange program in association with Milwaukee Area Technical College in Mequon, WI and headed by one of our participants, Jay Grossert. Darcy and Erik Ivarson drove their vans around the track which they reported was a great time and very memorable part of their 10 day stay in the USA.

We thank WeatherTech for their continued sponsorship of our event and hope you enjoy the custom US made cooler. Call or go online to WeatherTECH and thank them for their continued support and get some floor mats - Winter is coming!

Another thanks goes to PhotosbyEdmund! Edmund Lacis continues to photograph for the club event. If you couldn't make it to the trailer, your Friday or Saturday session photos are available at:
<https://www.photosbyedmund.com/BMW/2018>

HUGE thanks to Chris Schuh and CS Motorsports. Your professional Tech and track mechanical services are well appreciated!

The school continues to evolve and the Advanced/Instructor session change was well received. If you didn't get in this year, be sure to sign up EARLY next year. Next year's dates will be October 4th for our Advanced/Instructor day and October 5-6, 2019 for the Driving School dates..



An Economist's View On How Bavarian Business Practices Nurture BMW Sales

By Nazgol Makki

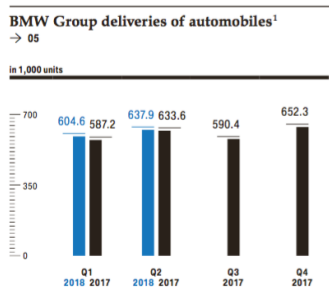
When it comes to shocking news Bayerische Motoren Werke rarely makes waves. The Bavarian ultimate driving machine surprises no one due to its solid performance year after year. Both drivers as well as stockholders almost expect it to do well time and time again. However this high degree of success can be traced back to a set of successful policy implementations that collectively achieved some splendid results. As an economist I deal with numbers and figures on the one hand and policy practices on the other, and today I would like to share some of that with you. Let's see how BMW achieved its staggering success, by taking a quick look at some of the numbers released by the company.

In the last quarter of 2018 well over half a million BMW Group cars sold across the globe (including Mini and RR). This has closely matched previous year's performance (see chart comparison), which consequently places the company among the most profitable of firms practicing the sustainable leadership mantra (bar chart by BMW financial).

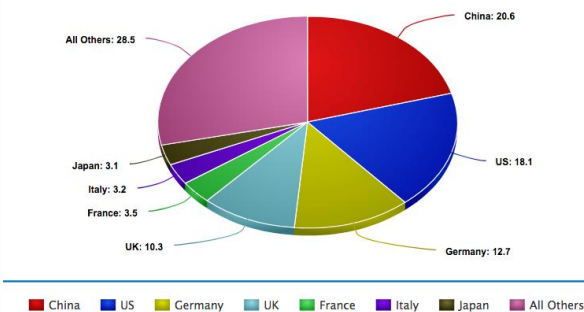
BMW has been one of the top implementers of what are collectively called sustainable leadership practices. Chief among these are a model of holistic management that cares for three major stakeholders, viz, the people who work on and use the automobiles, the shareholders whose investment depends on a profitable return, and perhaps more importantly the environment. BMW focuses on pursuing all three pillars and not to neglect one in favor of another. To achieve this they keenly pursue performance outcomes and key performance drivers informed by their base practices in the company. In some circles they call this corporate social responsibility and the Bavarian automaker is no stranger to the topic. In fact it is this long-term view of social responsibility that informs BMW best business practices to be a responsible leader in the automotive industry.

In terms of the shareholders BMW like many other companies witnessed a difficult quarter in the back and forth trade wars and tariffs between China and the United States. Although the impact from these retaliatory tariffs have been minimal on the German automaker so far, we can see a slight drop in the BMW stock that closely tracks the downward move of the German financial index, the DAX, as seen in the graph. So as shown in the comparison 1-year graph, the trade disputes among two of the globes' largest economies that dominated the second quarter of this year, also had a dampening affect on the BMW stock. Even so the demand for automobiles continued to grow this year. While California's demand for BMWs has long been among the largest regional markets in the world, China remains among the top for total BMW sales. In fact we can see that China just slightly outpaces the US followed by a wider margin, by Germany, the UK and others in this 2015 BMW Sales Chart by Country (Pie chart graph showing sales % by Nazgol Makki):

The strong sales at BMW due to its exceptional sustainable leadership business practices are nothing new. In fact just a few years back in 2014 BMW announced that it had set the top sales records among German luxury automakers. It posted that its sales records for 2013 tops that of luxury carmaker rivals Audi and Mercedes Benz, allowing it to keep its No. 1 spot as it did in the year prior to that. The Bavarian marquee had sold 1.66 million BMWs that year, a near 8% increase over the previous year's numbers. As we have seen by the numbers, sustainable business practices have in the past and will continue into the future to help BMW succeed and remain a market leader in the automotive industry.



¹ Including the joint venture BMW Brilliance Automotive Ltd., Shenyang (second quarter 2018: 106,944, 2017: 96,794 units; 1 January to 30 June 2018: 215,218, 2017: 186,966 units).





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P.O. Box 170104

Milwaukee, WI 53217

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Editor • Creston.Flemming@badgerbimmers.org