

bimmer immer

June 2015

THE SPRING CLEAN-UPS



BMW Car Club
of America
Badger Bimmers



Inside...

- Clean-up Daze • E30 Picnic • Club Day at the M
- TUSC BMW Car Corral

...and more!

650-BJC
America's Dairyland



bimmer immer

• Badger Bimmers Board of Directors •

President

Jeff Fait • jfait@wi.rr.com

Vice-President

Ron Pace • ronald.pace@sbcglobal.net

Treasurer

Darcy Yench • dryench@att.net

Secretary

David Thuerk • dthuerkm3@gmail.com

Board Members

Bill Nicoud • **Tim Jason** • **Cindy Ansay** • **Mike Clemens**

Past President

Erik Ivarson • eicarguy@wi.rr.com

Fox Valley Liaison

Dale Kressin • dale@vin.com

Madison Liaison

Larry O'Brien • ashark@charter.net

Driving Events Coordinator

Erik Ivarson • eicarguy@wi.rr.com

Editor

Don Gawronski • dgphoto@sbcglobal.net

Membership Chairman

Tim Jason • tjason@versevo.com

Chief DE Instructors

Mary Medo and **John Morgan**

Webmaster

Mike Clemens • mclemens@execpc.com

Technical Service Advisor

Jenny Morgan • jmorganix@mac.com

Legal Stuff

bimmer immer is the publication of the Badger Bimmers chapter of the BMW Car Club of America, Inc. Neither is connected in any way with BMW AG or with BMW North America. Opinions expressed herein are those of the authors and do not necessarily reflect the policy or the opinions of the Chapter or the Club. Suggestions and recommendations set forth herein for modifications to BMWs or other vehicles are not authorized by the manufacturer unless expressly stated, and they may actually void new and used car warranties. The Chapter and the Club assume no responsibility for any such modifications, or their subsequent results, attempted or completed by vehicle owners, their friends or enemies, their mechanics or people who think they're mechanics until something goes wrong. *bimmer immer* is published in Milwaukee, Wisconsin. All content is Copyright © 2015 Badger Bimmers CCA. Correspondence, articles, advertising, and comments should be addressed to:
Editor • editor@badgerbimmers.org

Cover: Spring Car Clean-up at Enterprise BMW, Appleton
Photo by Dale Kressin



2015 Calendar

June 6	12th Annual Badger Bimmers' Car Show at Concours BMW
June 7	SCCA TSD Rally, Madison. Badger Bimmers are invited.
June 11	Board Meeting, Concours Motors
June 15	Badger Bimmers Drivers School at Blackhawk Farms
June 22-23	Wisconsin Audi Club DE event at Road America
July 9	Board Meeting, Concours Motors
August 3	Badger Bimmers Drivers School at Blackhawk Farms
August 8-9	Car Corral at Road America: Continental Tire Road Race Showcase
August 11	Third Annual Highland House Cruise Night in Mequon
August 13	Board Meeting, Concours Motors
August 14	Milwaukee Region Porsche Club DE event at Road America
September 12	Badger Bimmers Champagne Picnic in Fort Atkinson. Details TBD.
September 25-27	OktoberFAST at Road America
October TBD	Saturday Board Meeting in Fox Valley area
October 10	BMW Winter Prep Tech Session at European Auto House in Mequon
<u>2016</u>	
January 9	Annual Holiday Party and Board Meeting at Golden Mast Restaurant

BMW CAR CLUB OF AMERICA FOUNDATION SEEKS EARLY *bimmer immers*

The BMW CCA Foundation is trying to build a complete archive of newsletters from all chapters in the country. Does anyone out there have any issues from 1999 and before? If you do and are willing to allow the Club to photocopy some, please contact Jeff Fait at jfait@wi.rr.com.

Board meetings *generally* are held on the second Thursday of each month. They start promptly at 6:30 pm. Board meetings are open to all members. The Board encourages members to attend.

Monthly Board meetings will convene at 6:30 pm in the Board Room at
Concours Motors • 5990 N. Green Bay Ave. • Glendale, WI.

Please consult the monthly Calendar (above) for exact locations and dates.

News of Note...

Save the Date

Champagne Picnic Revival

Badger Bimmers, save the date, and prepare to join us for an early fall picnic and car show on **Saturday, September 12, 2015.**

In the mid-eighties, **Tom and Janet Rost** hosted what was called the **Champagne Picnic**. It was a time-honored family event that included a car show, picnic, and games for all. The Club provided the champagne, the Rosts provided the grill and Club members brought a dish to share.



Long-time Badger Bimmer members, **Peter and Vicki Wright** have graciously offered their beautiful home in **Fort Atkinson** to act as a backdrop

for a revival of this historic event.

This year's event will include an informal car show, with one People's Choice award. The Wrights will provide brats and members are asked to bring a dish to pass. Refreshments and other details are still being finalized and will be shared in the coming weeks. **bj**

—Bill Nicoud

O'FAST Registration Opens June 1st

Registration for **OktoberFAST** opens on June 1st at **motorsportreg.com**. This year's event is scheduled for September 25 to 27. In the past this event has been full by about the 1st of August, so don't put off getting registered.

From what we hear, hotel rooms in Elkhart Lake and Plymouth are going fast this year. We were able to get a special Badger Bimmer rate only at the Baymont in Plymouth. There may be rooms available at Siebkens, Victorian Village and The Osthoff, but they will be at regular rates. **bj**

Driving School Insurance

Many automobile insurance policies now exclude coverage for events that take place on a race track. The only way to know if your policy still covers driving schools is to read your policy. If you find that your policy does not cover our driving schools you can purchase event insurance from **Lockton Affinity Motorsports** (<http://locktonmotorsports.com/product/track-insurance/>). BMW CCA members get a discount on the purchase of both single- and multiple-event driving school insurance. **bj**

Mid-Cycle 'Facelift' for 3-Series Coming

Adapted from Roundel Weekly, May 12, 2015

The BMW 3-Series accounts for about a quarter of all BMW sales worldwide. The current sixth-generation 3-Series is halfway through its anticipated model lifespan, so it's time for what BMW calls a "life-cycle impulse," i.e., a facelift.



The new 3-Series sedan and sports wagon Life Cycle Improvements will highlight:

- New 340i Sedan features new 320 horsepower TwinPower Turbo inline six-cylinder
- Standard Sport Line on the 328i, 328d and 340i models (including xDrive)
- New Track-Handling Package available for gasoline-powered models
- Available navigation system now with over-the-air map updates

- LED headlights now available (optional 320i, 328i, 328d and standard on 340i), and
- New 330e first-ever plug-in hybrid 3-Series announced.

Most of the changes, other than the front and rear lighting and fascias, are where you can't see them. But you can feel them. The big news is the introduction of the BMW 340i with its new inline six and the announcement of the first-ever 3-Series plug-in hybrid, the BMW 330e.

Under the skin we find new front struts, new rear damper technology, and redesigned electric power steering. The 3-Series Sedan and Sports Wagon get a redesigned front with redesigned headlights, which include standard full-LED headlights on the 340i. They're optional on other models. The rear of the car gets a new look from its LED tail lights. **bj**



From the President

Jeff Fait

Springtime and the wandering eye...

Well, after last month's tease and false starts for spring, it looks as though it may finally actually arrive. One sure sign is the recurrence of my family's wandering eye, which never fails to start another round of our favorite springtime ritual — *Let's replace the E39!*

I've mentioned our 2000 528i before. As of this spring, we've been driving it for 12 years, after purchasing it as a CPO unit back in 2003. It now has "only" 96,000 miles on it (62,000 of them ours... gosh, that's only about 5,000 per year), and it still looks and drives fantastically. But, 12 years is a long time to drive the same iron as your everyday car. Sometimes it just feels like a change would be refreshing. So every spring we scope out the market and see what's on offer and if we can be swayed to make the move into something different.

So far, the past five or six years of this have always brought us back to keeping the car for just another year. But this year looked as though it would be different: change was in the air, the pen was full of ink and ready to sign on the dotted line. But we just couldn't do it. The E39 is such a darn good car that we can't let it go. One difference this year is that we've decided to keep driving this car indefinitely, until it starts to eat us out of house and home with repair costs or becomes hopelessly unreliable. So maybe this is the last year of spring car shopping for us — but check back next year just to be sure!

Recent Events Very Successful

It certainly helped that we were able to get the E39 super clean at the Milwaukee-area spring car clean-up event held at **International Autos**. A good scrubbing and some freshening-up made all the difference. Thanks, **Dave Thuerk**, for setting up the event!

I just got back from our annual **E30 Picnic** held at Frame Park in Waukesha. It was a beautiful day, there was a great turnout of members new and old, and LOTS of food. We also were able to learn that Union Pacific Railroad likes to make sure all their tie spikes are installed quite securely when they came through on the adjacent tracks with some impressively large and noisy equipment! You don't see that every day. **Tim Jason** and his crew did a great job organizing this outing and I hope he continues in the future.

Driver Ed Events Will Fill Up Quickly

Registration is open for our two **Blackhawk Farms** driver's schools. Participation is running a bit ahead of previous years, which is awesome. We can always use more instructors, so if that describes you please contact **Erik Ivarson** soon so we can open up more student spots. Also, by the time you read this, it may be June 1 or later, in which case, registration for **OctoberFAST** at **Road America** is open! This event always sells out early, so don't delay with your registration. Also, hotel rooms are filling up quickly so plan accordingly.

Please take a moment to visit our web site (www.badgerbimmers.org) to see the full event calendar to be sure you don't miss anything.



E30 Fans Gather to Meet, Greet & Eat

On May 16, 2015, more than forty-five BMWs stretched their way across Waukesha's beautiful **Frame Park** for Badger Bimmer's third annual **E30 Picnic**. After the overwhelming success of the previous gatherings, due to popular demand, we decided to gather once again. The weather started the day with a few sprinkles and mostly cloudy. But by the time we served lunch, the temperature turned up to 79 degrees with sunshine.

Many E30s joined us, ranging from M3, 318i, 318is, 325i, 325is, 325ix, including multiple convertibles. A fine group of assorted BMW models also joined in the display area for the group to enjoy. BMW enthusiasts all the way from Madison to Chicago spent the afternoon showing off their stock standards and creative modifications.





*Joshua Merline, winner of the 2015
Badger Bimmers Blackhawk Farms
Drivers School Certificate*

First and foremost, I'd like to thank Badger Bimmers for providing a great lunch spread that no doubt added to the success of the event. Congratulations to our raffle winner, **Joshua Merline**, who won the 2015 Badger Bimmers BMW-CCA Blackhawk Farms Raceway Drivers School and Safety Seminar Driving Event Certificate.

And special thanks to **TJ Whorley** for his expert event promotion through social media and the Badger Bimmers Club.

I enjoyed our collective camaraderie and look forward to the next time we can all get together. Be sure to join us next year when we meet again to show, discuss, appreciate, and admire these incredible driving machines. **bj**

—Tim Jason



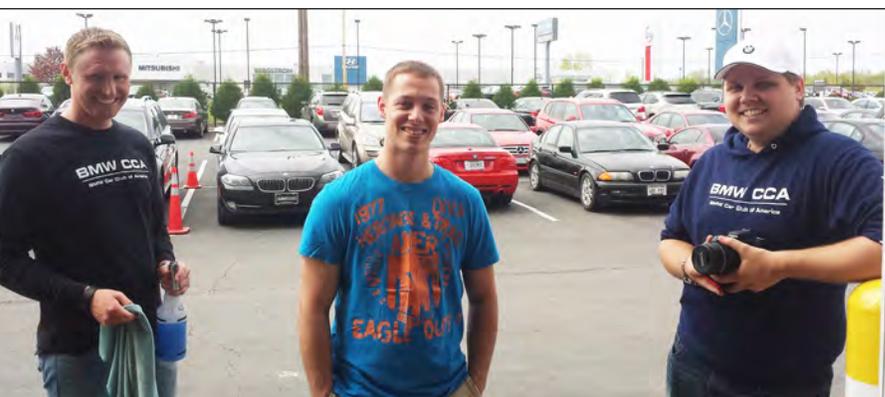


Spring Cleaning

Simultaneous Car Clean-ups in

...in Appleton

Enterprise BMW



The Appleton car clean-up was scheduled for May 9, 2015, starting at 10:30 a.m. and ending at 2:00 p.m. I was enthusiastically greeted by **John Bergstrom** and **Ron Hayze**. We had a walk-through tour of the new **Enterprise BMW** facility, which has recently doubled its showroom floor space. It was very impressive to see the \$2M investment that Mr. Bergstrom has personally made.

This car clean-up event was attended by eight other automobile enthusiasts. We had a nice group of cars to wash and a very social sit-down luncheon. There were five BMWs, one Honda, one Nissan and one Porsche.

We had great discussions with high interest in creating a fall Badger Bimmer-sponsored tour through the Menomonie Reservation of northern Wisconsin. We discussed cars from vintage through current models. Six of us were able to get into 2015 M4 cars at the dealership.

Six of the nine attendees left the dealership at about 4:45 p.m. Without question the car clean-up was a success and it is likely to result in new Badger Bimmer memberships. The level of enthusiasm was very high.

We wish to thank Enterprise Motors for their support.

—Dale Kressin



Photos by Dale Kressin



g Takes the Day

Appleton, Madison, Milwaukee

...in Madison

Zimbrick BMW

It was a fine day for washing, waxing, buffing, chatting and more chatting. We had 13 people and six fine automobiles, some shown in the pictures. One missed was a new, and very hot looking, gorgeous blue M3. That one will likely be at Blackhawk, so check it out and say “Hi” to Joe and... look out for it!

By all observations and the level of participation—and the number of bagels consumed—it appeared that we all had just a fine time. There was even some actual work being done on cars.

As always, Zimbrick and its crew did a spectacular and generous job hosting us, providing a variety of cleaners, waxes and cloths. They helped with washing, vacuuming, moving cars and generally being there for whatever we needed. The hand-made welcome sign was a particularly nice touch. They all made us feel most welcome. Perhaps because of all involved, the Club may pick up three new members.

It was another good day.

—Larry O'Brien



Photos by Larry O'Brien

Continued on next page



Spring Cleaning

Continued from page 9

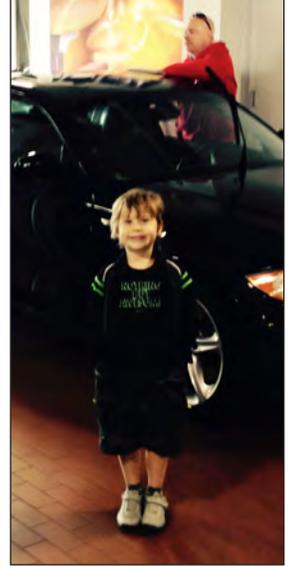
...in Milwaukee International BMW

We returned to International BMW May 9th for our annual Spring Clean-up. The day turned out to be an excellent spring day in the 60s and, for the many working hard, it was cool enough to prevent us from overheating with all the effort. Our turn-out was excellent with some early arrivers finishing up and making room for our later arrivers. Attendance was 22 drivers and three very young, future enthusiasts.

It was a very active event with most cars getting a full wax job and interior cleaning. As for the less common cars and the over-the-top modifieds, we had two of the new M235i: a 135i, and an E46M3 with added supercharger producing over 500 HP at the wheels. All who came left happy with clean, and mostly polished, cars ready for the upcoming driving



Photos by Dave Thuerk



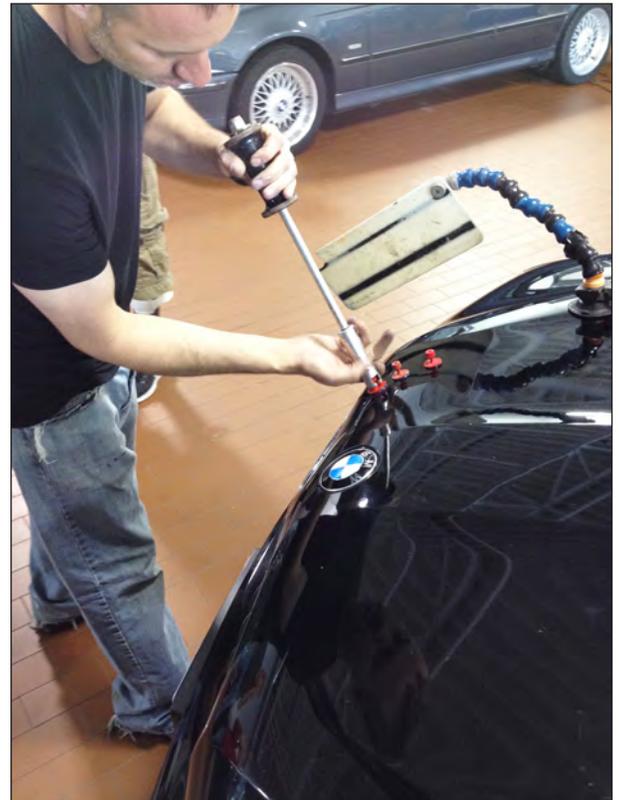
season. Since I did not get around to polishing my car, a new M235i, I will need to do that on my own sometime in the near future.

Nick Sanfilippo from ACCI-DENT was there to work his magic. Nick was busy from 1 p.m. to past 4:30 p.m. He removed dents from four or five cars; a couple were truly astonishing repairs.

The Badger Bimmers Board of Directors would like to thank **International BMW** for supporting our Club's activities and for providing the location for our Spring Clean Up. We're looking forward to next year.

Hope to see you at one of our other events. **bj**

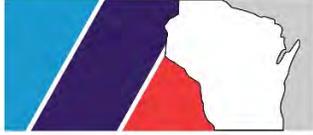
—Dave Thuerk



Nick Sanfilippo repairs a dented hood.



**BMW Car Club
of America
Badger Bimmers**



BADGER BIMMERS

Presents their

12th Annual Car Show

**Concours BMW
Saturday, June 6, 2015
10:00 am – 2:00 pm**

FREE for car show participants and spectators!

RAIN OR SHINE! In case of inclement weather, the show will be held indoors in Concours BMW's showroom and service area.

Awards presented in 7 vehicle classes plus People's Choice at 2:00 pm

Complimentary light refreshments will be available for everyone courtesy of Concours BMW.



Concours BMW, 5990 N. Green Bay Avenue, Glendale WI 53209

TUSC Bimmerstrause BMW Corral @ RA

August 8 & 9

by Darcy Yench

Join the Badger Bimmers on August 8-9, 2015 in our 7th Annual TUSC Bimmerstrause BMW Car Corral at Road America. The TUDOR United SportsCar Championship once again takes over *Road America's* 4-mile circuit for what will be the most incredible weekend of sports car racing in the world. All members welcome! Hear presentations by team members at their paddock areas, sponsors and officials from BMW.



Sunday, plus races from the IMSA GT3 Cup Challenge, IMSA Prototype Lites and the Mazda MX-5 Cup all weekend. Fan activities include an open grid, autographs, tech talks, fan forums, and *Tour de RA* bike event.

The Badger Bimmers Chapter will provide private BMW parking outside Turn 14, a hospitality tent with TV showing the race feed, private bleachers, paddock talks and hot pit tours during the race with this year's Z4 Race Team.

Variety of Races Scheduled

Fans will get to see the Continental Tire Sports Car Challenge race on Saturday, August 8, with the TUDOR United SportsCar Championship event on

Paddock meetings with RLL Racing, *BimmerWorld* and other BMW teams are being arranged. Donations of \$10/car/day will be going to our charity, *Feeding America of WI*. Box **Continued on page 14**

Badger Bimmers to Sponsor Breakfast during *Club Saturday at the M*

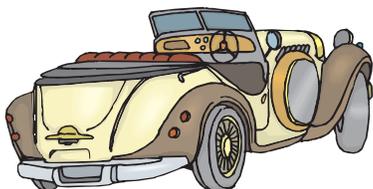
August 22

by Darcy Yench

This year, The Milwaukee Masterpiece® Car Show will take place Saturday and Sunday, August 22 and 23. Saturday is *Club Day At The M* and the Badger Bimmers are proud to be sponsoring breakfast that day.

Individuals, as well as members of local and regional clubs, are invited to show their vehicles — all years and makes of two- and four-wheeled vehicles are welcome.

A highlight is the parade of automobiles and motorcycles starting at the Harley-Davidson Museum and ending on the show field! This family-friendly event, held in Veterans Park on Milwaukee's lakefront, gives attendees the opportunity to get up-close and personal with the vehicles and their

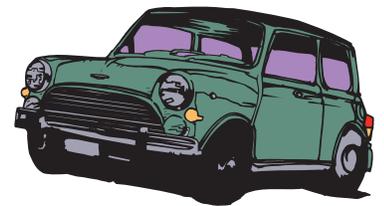


owners. You can cast a vote for your favorite vehicle to win the *People's Choice Award!*

More information about Club Day, including registration information, can be found on the Masterpiece website (<http://milwaukee.masterpiece.com> Saturday Exhibitors). There's also information about Sunday's *Concours d'Elegance* on the website (<http://milwaukee.masterpiece.com> Sunday Exhibitors).

Sign up to show your BMW and support the Badger Bimmers and the Masterpiece's charitable partners — Autism Society, Boys and Girls Club of Greater Milwaukee, and Meta House.

If you don't have a car to show, you can still buy tickets for the show. Purchase your tickets by August 1st to get a discount. **bj**



CONCOURS Motors



"Where Service Makes the Difference."



Concours Motors

1400 W Silver Spring Drive
Milwaukee, WI 53209
Sales: 855-656-1408
www.concoursmotors.com

Please visit us online.



Concours BMW

5990 N Green Bay Avenue
Milwaukee, WI 53209
Sales: 877-588-7714
www.concoursbmw.com

TUDOR BMW Car Corral

lunches each day will be provided but must be arranged for ahead of time, so register at <http://www.motorsportreg.com/events/tudor-uscr-road-america-car-corral-bmw-cca-badger-bimmers-557883#.VWXb52AUiS0>.

Purchase Track Tickets Separately

Contact Darcy Yench (dryench@att.net) if you have any questions. Only one guest per registered member permitted — no exceptions. You can purchase your track-day tickets online directly from *Road America*. Weekend tickets are \$105 but advance pricing ends July 31, 2015. Go to <http://www.roadamerica.com/buy-tickets/tudor-united-sports-car-championship.html>. Keep abreast of the latest news on Facebook ([facebook.com/badgerbimmers.org](https://www.facebook.com/badgerbimmers.org)), on our web site (www.badgerbimmers.org), and watch your *bimmer immer* newsletter for information about this event. You must preregister for this event to be counted for lunches.

bi

Milwaukee's Premier Driving School



(414) 949-5665 - wheelsmilwaukee.com

-Traditional, state-required Drivers Education paired with emergency skills training

-The first and only of its kind in Milwaukee



When car crashes are the leading killer of teens today, why wouldn't you send your teen to the school that will actually prepare them for the roads?

When it is time for your teen to go to driving school, send them to the school that will teach them EMERGENCY BRAKING, CRASH AVOIDANCE and DYNAMIC CAR CONTROL (we'll help them get their license too).

Classes are open immediately! Call us today.

Classroom located at 4324 W. Bradley Rd in Brown Deer
Emergency clinics held at the old Northridge mall parking lots



Simply ^{the}
FASTEST
way to get the
high-quality
Performance
TIRES
YOU want —
like **MICHELINS**

Less expensive, too.

Find your tires *locally* by pressing the tire-search button on our Web site:

www.oreillymotors.com

And we'll mount and balance them the *same day*.

Ergo, no shipping cost.

O'Reilly Motor Cars, Inc.

324 West Cherry Street
Milwaukee, Wisconsin 53212
414.273.1000



MICHELIN® Pilot® Sport A/S 3

High performance insurance for your high performance BMW.



As a BMW CCA Member, you know about high performance. And with BMW Performance Insurance from Liberty Mutual, you won't have to settle for anything less.



- Exclusive BMW discount of up to 10% just for being a BMW CCA Member*
- Original BMW Replacement Parts**
- Additional discounts for BMW safety features such as BMW Assist™, passive restraints, anti-lock brakes and more*

See if you could save up to \$327.96 or more a year with the only auto insurance built for your BMW. ***

Call Jeremy Hendrix
 at 414-273-0227 and mention client #114832
 log on to libertymutual.com/jeremyhendrix
 or visit 330 E. Kilbourn Avenue - Suite 106, Milwaukee, WI 53202



*Discounts and savings are available where state laws and regulations allow, and may vary by state. Certain discounts apply to specific coverages only. To the extent permitted by law, applicants are individually underwritten; not all applicants may qualify. **Original BMW Replacement Parts available except where prohibited by state law. ***Figure based on a February 2009 national sample of auto policyholder savings when comparing their former premium with those of Liberty Mutual's group auto and home program. Individual premiums and savings will vary. Policies are underwritten and provided by Liberty Mutual Insurance Company and its affiliates, principal office at 175 Berkeley Street, Boston, MA. California Department of Insurance license number 0F52987. Minnesota Department of Insurance license number 40015723. ©2009 Liberty Mutual Insurance Company. All Rights Reserved.



**European Service and Repair Center
 Specializing in DE and Race Track Prep.
 Complete Fabrication and Dyno Services**

work or play, call us today



www.mrzpromotions.com

W220 N7136 Townline Rd. • Lannon, WI 53046
 262.257.0678 • www.csmotorsports.net

bimmer immer
P.O. Box 71139
Milwaukee, WI 53211

SERVICING BMW's

AND OTHER FINE EUROPEAN AUTOMOBILES.



VINTAGE

TO



PRESENT

414.352.2886

Experience the advantages that our independently owned service center can offer.

2201 W. Bender Road in Glendale, Wisconsin | kummrowautomotive.com

