

A black and white photograph showing a close-up of a car's front fender and wheel. The car is light-colored, possibly silver or white, and the wheel is a multi-spoke alloy design. The background is a bright, overcast sky. The text 'bimmer immer' is printed vertically in a large, bold, sans-serif font, with 'bimmer' in lowercase and 'immer' in lowercase. Below it, 'January/February 2011' is printed in a smaller, sans-serif font.

bimmer immer

January/February 2011

- Dubai Trip
- Holiday Party
- New Officers



bimmer immer

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Legal Stuff

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Cover Photo: BMW M1 from Octoberfest 2010

Photo: MHTimage • J R Schabowski



2011 Calendar

- March 12** Board Meeting and Lunch - 11 am - Kelly Moss MotorSports - Madison, WI
Capital Brewery Tour after meeting.
- April 14** Board Meeting - 7pm Brew City Grill - Mequon, WI
- April TBA** Tire Tech Session
- May 6-7** Milwaukee Porsche Club of America Driving School - Road America
- May 6-7** Spring Car Care Clinic - Zimbrick BMW - Madison, WI
- May 12** Spring Car Clean-Up - O'Reilly's Milwaukee, WI
- May TBA** Spring Car Clean-up - Appleton, WI
- May 12** Board Meeting - 7pm Brew City Grill - Mequon, WI
- May 24** German Car Show night - Brew City Grill 6-9 pm
- June 10** Driving School - Black Hawk Farms - South Beloit, IL
- June TBA** Board Meeting 10 am - followed by the Car Show - Concours BMW - Glendale, WI
- June 18** Golf Outing at Broadlands - contact: Dave Thuerk
- June 25** Car Corral at Road America (outside turn 14) - Rolex/NASCAR Race Weekend
- August 2** Badger Bimmer Car Show - 6-9 pm - Brew City Grill - Mequon, WI
- August 8-9** Audi Driving School - Road America
- August 11** Board Meeting - 7pm Brew City Grill - Mequon, WI
- August 20** Car Corral at the ALMS Race (outside turn 14) - Road America
-

Board meetings are held on the second Thursday of each month. They start promptly at 7:30.
Board meetings are open to all members. The Board encourages member attendance.

**Monthly Board meetings convene at: Brew City Grill • 10250 N. Cedarburg Rd. • Mequon, WI 53092
Phone: 262-238-2600**

From the President

Mike Loos

M My life with BMW started at age 22.

It was 1981. I was STILL in college. I met a friend from New Hampshire in a drafting class. He was a fanatic about BMW 2002's. I had never heard of or seen a BMW car at that point in my life. He told me exciting tales of going fast through the mountains in the car. Curtis was his name, and he lit up like a Christmas Tree whenever he told BMW stories, and I was a sucker with good credit.

I was able to buy a 1973 BMW 2002. It was not stock. It had been gone over by a preferred BMW Club garage in Chicago. It had Bilsteins fitted, low springs, big sway bars - the engine got an Ansa exhaust and a mild cam all with a fresh rebuild. I had no idea how well a car could handle. My friend Curtis was more than happy to demonstrate what the car could do on some back roads 40 miles north of Milwaukee. I survived Curtis' mad driving skills and became enthralled and totally hooked with BMWs.

My fondest memory of that first 2002 was having my home town friends look at the car with scowling negative looks, shake their heads and say, "What is that? I thought BMW only made motorcycles ha ha ha". I would say, "Come for a quick ride with me and I'll show you why I like it so much". Three miles from my parent's home, was the beginning of a twisty road that dipped and churned through some hilly Kettle Moraine countryside. The curves were marked 25mph. Ha! Starting with this descending tight-right in the woody cover, I went in at 50 with my foot on the floorboard - redline in second gear -- power slides through a series of esses produced ashen faced passengers. At the end of the ride there were many a respectful look back at that car. I added, "You want to follow me down that road in your Camaro?" "Nooooo thanks!" would be the reply.

That car was my life and my pride. I was infected. So, now I am the president of this successful car club. It is an honor and privilege to serve this organization. I hope to be a useful cog in the well oiled machine known as Badger Bimmers.



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Dubai

Darcy Yench



Photos: Darcy Yench

Do you want to go to Dubai?

Yah, right.

No really, do you want to go to Dubai?

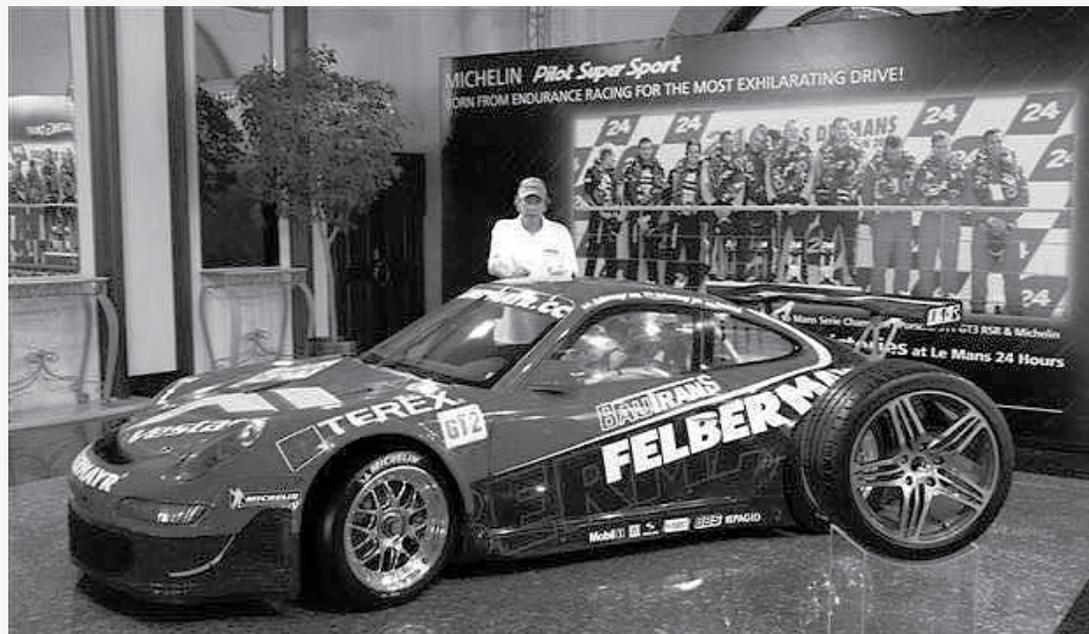
That's the start of the conversation I had with Linda Axelson at National related to probably the most incredible experience of my life. I believe the success of the 2010 *OktoberFAST* which the Badger Bimmers hosted this year, was a contributing factor to my being asked to do this and the fact that I'm a trackie kind of gal. A big thank you to Michelin for affording me the opportunity to visit a place that I probably would never have gone to if it weren't for their new Pilot Super Sport street tire world wide launch in DUBAI.

We were contacted by Michelin and sent a few gifts prior to our trip, then the 14 North Americans assembled in Atlanta for the 14 hour flight to Dubai. Upon arriving in the evening at the Marriott Courtyard, we were met by the Le Mans winning 911 RSR and a Porsche 911 Turbo shod in the suspect tires, Michelin's Pilot Super Sport street tires.

After depositing our luggage for the guard to watch and taking a picture or two, we were treated to a reception on the deck outside the lobby with delicious food and drink. We got a short briefing by Douglas Brown about what to expect, then we enjoyed the rest of the evening. What a view it was.

Breakfast the next morning was a wonderful array of both local and usual entrees. Suspiciously sitting at the

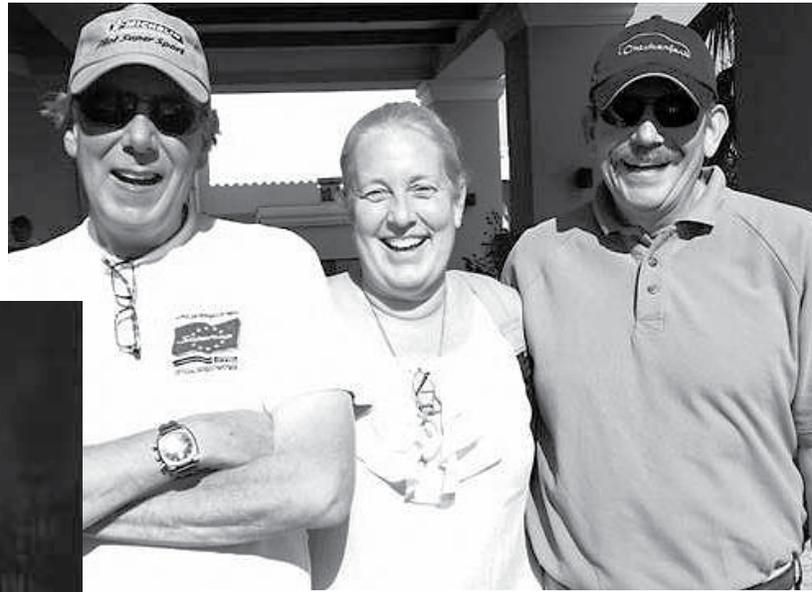
end all by it self on its own perch was the pork bacon, funny to see but tasty all the same. A brief meeting about the day's activities was followed by a slide show presentation by Michelin about the tire then off to the track we went. Our group came from BMW, Porsche, Audi and Corvette backgrounds. We were told it's not about the cars we would be driving, the emphasis is "ABOUT THE TIRES!"



We arrived at the track after a short bus ride to another orientation and meeting of our group leaders. Our Group 3 leader was Kip Newton, Sports Tires Product Manager for North America. We first sat in the right hand seat and experienced the tires in dry handling with professional drivers at the wheel of some more exotic cars. My ride was Ferrari 458 Italia. Sweet ride to experience the tires in and I found that basically these tires would not let you get into trouble even



“WE WERE GIVEN SOME SPECIFICS ABOUT THE TIRE AND AS I LEARNED, ...



...THE FIBER THEY USE TO WRAP THE TIRE, A KEY TO GETTING A WIDER CONTACT PATCH ON THE SURFACE, WAS CALLED TWARON, A YELLOW STRAND.”





though exaggerated moves were made to try to get the car out of whack. My initial impression was, WOW, these are street tires? But how will they perform with me driving. We compared the Michelin Pilot Super Sports (MPSS) in two other sections of the track. We first drove a braking exercise in the wet and in the dry driving BMW M3s with MPSS and a competitors. Then we did a wetted skid pad in Audi TTs again comparing the MPSS to competitors tires. MPSS both out braked the Pirelli's and out gripped the Conti's in the wet. We caught a lift back to the main building as it was lunch time ... did I mention we had fabulous food AND lots of it. We were transported to our



second area of the track for a little three turn road course action. This time we were driving Porsche Carreras. We each had three trial runs to compare the tires. The two yellow ones were sporting the MPSS and the two white ones had Dunlop and Bridgestone tires. I found the MPSSs to be better again in the handling around the mini course.

We were given some specifics about the tire and as I learned, the fiber they use to wrap the tire, a key to getting a wider contact patch on the surface, was called twaron, a yellow strand. As I completed my trials I was thinking about how these tires would translate to our driving schools we host at our local tracks. These tires would give especially our novice drivers some extra confidence and possibly eliminate incidents where other tires would not be so forgiving. I just wonder if they will be affordable when they reach the market in 2011?

As we left the Autodrome in Dubai it was eerie to see so many buildings sitting unfinished with their cranes hanging overhead.

Just a reminder that there is a large contrast in this fabulous tourist destination.

Our experience wasn't over yet. We had dinner on the beach at the Jumeirah hotel just down from the famed sailboat Burj Al Arab. We watched it change hues all night long. Oh yes, the food was once again fabulous. I am very fond of seafood and lamb and there was plenty of offerings of each and the desserts were scrumptious. Then we were back to the hotel and an evening on the deck outside the bar while a DJ spun his tunes inside.

As Day 2 began we enjoyed the view outside our room one last time then headed to breakfast at the hotel. The entire group packed up our luggage and we were off for a day of sightseeing around Dubai. The group assembled outside and one bus took our luggage to the hotel closer to the airport where we would end our day. Then we were off sightseeing. We tried desperately to get them to drive some 40 km south to the Abu Dhabi Autodrome because the F1 teams were testing their new Pirelli tires for next year, but no such luck. We instead headed toward the water and drove by the new port area that is still under construction then down the highway to the downtown district. There are even BMW police cars in Dubai. The buildings were a wonderful mixture of architecture with many interesting features to view on the outside. We arrived for lunch at the Hyatt and the revolving restaurant up top. The view was incredible and when we made our way around over lunch there was the tallest building in the world. Then we drove to a popular viewing spot for the Burj Khalifa.



We traveled to one of the market places but many of the shops were not open as it was a holiday. I was able to pick up some cute little rocks made of chocolate, saffron and other spices. We took a boat ride on the Dubai River across the river to another market, but no time to shop. We were headed to the Mall of the Emirates where you can also go skiing. AND yes, I did come back later in the evening and spent the next two hours skiing. Back to the second hotel for a light meal and shower and change for most of the group since they were headed back to the States with a departure of 11:30 pm. Sadly, our two days' time was almost up in Dubai, then off to our next adventure, Germany and the Nurburgring.

A very special thanks to Mueller Motorwerks for providing us with 3 Go-Pro HD cameras so we could record our very special experience in Dubai.

bj



BB Holiday Party!



The Annual General Membership Meeting and Holiday Party of 2011 was a lovely dinner amongst the cars on Saturday, January 8, 2011 at the Wisconsin Auto Museum in Hartford, WI. The election results were announced and our new officers are Mike Loos – President, Mike Clemens – Treasurer and board member positions were filled by David Tatem and Will Hippensteel. Besides the great conversation of the 85 in attendance, and the good food, we had the run of the two floors of the museum and the art museum next door. The door prizes were abundant as usual and we even had a BimmerWorld car's crinkled fender signed by James Clay.

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Your generosity is greatly appreciated!**

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Hello Mr. Officer!

Badger Bimmers Welcomes our New Officers

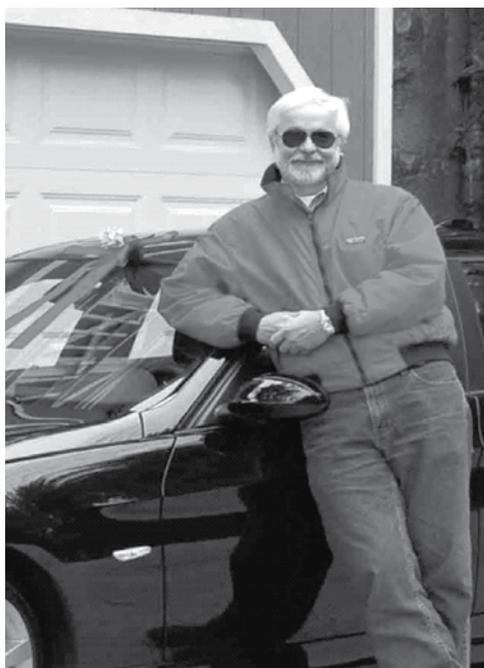
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New Members

Badger Bimmers Welcome New Members

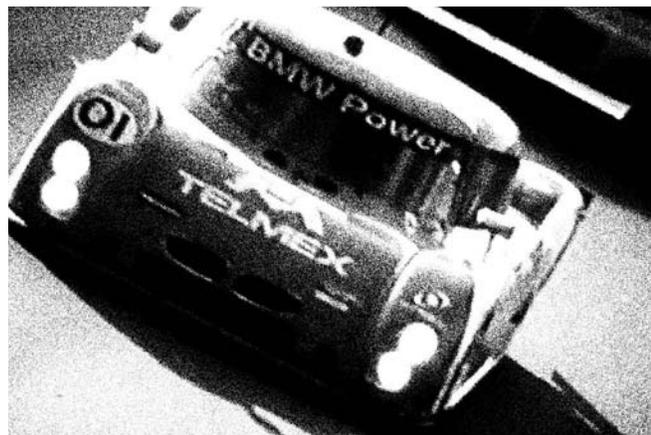
Barry Hagan 08 335i - Fitchburg, WI
Scott Lord 09 335i - Port Washington, WI
Scott Lynn 97 328i - Saint Charles, IL
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National News

Congratulations!

**Chip Ganassi, Team and BMW place 1 - 2
at the 2011 24 Hours of Daytona**



Classified

CARS

1973 BMW Bavaria - Malaga with Tan Vinyl Interior, Oklahoma Car with little rust, Unknown Miles, 4 speed, runs and drives, many new parts, includes numerous parts from parts car (less engine, transmission, and interior), needs full restoration. (Parts for a 5 speed fuel injection conversion are available as well for an additional \$1200) \$2500 OBO Contact Kirt @ kam1271@hotmail.com for more information. Car is located in the Madison Area

1985 BMW 635CSi - 5-speed, black/black, 128,000 miles, stellar original condition. Never seen winter, no rust, paint all original deep shine. Interior near perfect, leather in incredible condition. Runs strong, pulls hard and has been well cared for. Regular valve adjustments and oil changes. Clutch solid and shifts smoothly. Front end tight and steering solid. No issues – everything works. Jim Conforti chip, Bilstein struts with Eibach springs. Rondel Style 0058 16x7.5 professionally refinished wheels with new Yokohama S-Drives. Have the entire set of 5 original TRX. Cat pipe upgraded to MagnaFlow stainless free flowing cat. Bosal exhaust. CD player. Headlights - Hella E-codes. Front air dam repainted this summer. Have actual log book of ALL maintenance done on car for past 11 years (along with receipts for parts and services). Always used BMW OEM parts when possible. Stunning condition. \$14,000. Email [markjmain\(at\)gmail.com](mailto:markjmain(at)gmail.com). Photos available.

1973 BMW 2002 - Malaga, tan interior, mileage unknown. Runs and drives, Weber carb, crane ignition, e21 sport seats. Floors solid, needs paint and body. Car came from Colorado. Extra parts available. \$1,500.00 - contact Bill 262 268-1006 wnicoud@wi.rr.com

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BMW CAR CLUB OF AMERICA FOUNDATION SEEKS EARLY bimmer immers

The BMW CCA Foundation is trying to build a complete archive of newsletters from all chapters in the country. Does anyone out there have any issues from 1999 and before? If you do and are willing to allow the Club to photocopy some, please contact Darcy Yench at pres@badgerbimmers.com.

Non-commercial ads are free to Club members, and are subject to space and editing. Ads run for a minimum of three insertions and then are discontinued unless the editor is notified to continue running the ad. Please notify us as soon as the item is sold. - ED.

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