b b www.badgerbimmers.org July/August 2004 • OktoberFAST 2004 — Register Online • Bimmers' Annual Car Show Report • Nurburgring 24 Hour '04 Results ...and more!

Photo by John Graham

Calendar

Board Meetings continue to be held on the second Thursday of each month starting at 7:00 p.m. These meetings are open to all members and benefit from additional attendance.

Preview: Formula BMW USA

Rounds 9 & 10, Road America

Woodcliff Lake, N.J.

R oad America, in Elkhart Lake, Wisconsin, will host Rounds 9 and 10 of the Formula BMW USA Championship on August 7th and 8th. One of North America's classic road racing circuits, Formula BMW now joins the great racing series that has competed on *Road America*'s 14 turns that wind through four miles of some of Wisconsin's most beautiful landscape.

With passes for the lead in every race leading to *Road America*, Rounds 9 and 10 should prove equally exciting. Jonathan Summerton has won half of the races to-date, including a sweep of Rounds 7 and 8 at Cleveland. Summerton has moved into second place in the Championship, only seven points in arrears of his HBR Motorsport teammate, Andreas Wirth. Wirth, a double-winner in Rounds 1 and 2, has led the standings since the opening round and has never finished out of the top-five. Rookie points leader James Hinchcliffe stands third.

The top-three have put a bit of distance between themselves and the rest of the field, but the chase for the inaugural Formula BMW USA Championship is anything but decided. Red Bull Search driver, Matt Jaskol, stands fourth. The Las Vegas youngster has had the speed it takes to to win, but not the luck to string top finishes together. Billy Johnson continues to hold fifth place.

Practice and qualifying for Round 9 will be held on Friday, August 6th. Qualifying for Round 10 and the Round 9 race will be on Saturday. The Round 10 race will start at 12:05 p.m. on Sunday.



Meetings are held at Mader's German Restaurant, 1037 N. Old World Third Street in downtown Milwaukee. Telephone 414-273-3236.

<u>2004</u>

August 13	Instructors' Clinic & Driver Education Day with the Audi Club at Blackhawk Farms Raceway, South Beloit, IL
September 11	Badger Bimmers' Pig Roast. 10 am - 4 pm O'Reilly Motorcars, Milwaukee.
September 19	Fall Tech Session. 10 am-noon. Wheels, tires, alignment. Big Bear Tire, Oconomowoc.
Sept. 25-26	OktoberFAST at Road America

LEGAL STUFF

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<u>Size</u>	Cost per issue (10-11 issues per year)
Full page	\$45.00
Half page	\$30.00
Quarter page	\$20.00
Business Card	\$15.00
Back Cover (half only)	\$45.00

2^{Nd} Annual Car Show

tips and suggestions for improvements for your vehicle for

Our People's Choice award went to Noel Saubers for his

beautiful 1972 2002! What a true joy it was to see such a

With such an increase in entrants this year, we are sure to

have an even larger event next year. A big thank you to all

and to our judges for making this event a success.

than helped at this event from vehicle registration, to parking,

Car Show Event a Success!

n Sunday, June 13, 2004, International Autos opened up their BMW, Mini, and service areas to our Chapter to utilize for our 2nd Annual Badger Bimmer Car Show.

They not only opened up their show rooms to us but supplied us with a wonderful breakfast buffet and many BMW raffle items for the afternoon.

There were a total of 23 vehicle entrants. This number was up significantly from last year! There were also several entries of members from the Windy City Chapter that came up for this event. Entrants arrived between the times of 10:00 and 12:15. During this time, owners were prepping, cleaning, and

next year's car show.

classic win the award!

doing the last minute touches on their vehicles before the judging began.

Our judges consisted of John Vasos, Don Eichelberger, and David Schnitzer. All of our judges worked very hard at making fair assessments of each vehicle, as well as, providing Photo by David Schnitzer

The following is a list of categories of vehicles and the winner's of each category. b_i

BMW's of the 70's		BMW's of the 80's
 Noel Saubers Cindy Ansay 	1972 2002 1975 2002	1. Ralf Scharnowski 1985 520i 2. Paul Szedziewski 1989 325i
BMW's of the 90's		BMW's 2000 - Present
 Raico Poledica Daniel Morrisey 	1997 528i 1999 540	1. Timothy Gauer 2002 330i 2. Jeffrey Fait 2000 323ci

Badger Bimmers' Pig Roast

Badger Bimmers to Host Pig Roast Fund Raiser, Food Drive to Benefit America's Second Harvest of Wisconsin — Saturday, September 11, 2004

Mark your calendars for a special day with a special purpose: *Badger Bimmers* is hosting a food drive to benefit Second Harvest on Saturday, September 11, 2004 from 10 am to 4 pm at O'Reilly's Motorcars located at 324 West Cherry Street, just north of downtown Milwaukee. Cherry Street will be closed to traffic between Martin Luther King Drive and 4th Street for this event.

Join fellow car enthusiasts of all stripes in a fun day of camaraderie, even if they do not yet drive BMWs. We all know how important it is to keep building strong communities, strong friendships, and supporting those less fortunate. The cost for the event is \$10, and ALL proceeds will be donated to Second Harvest — an organization doing much to prevent hunger in our own backyard. Food collected by Second Harvest of Wisconsin reaches over 300,000 people in Eastern Wisconsin.

This is a golden opportunity to prove that we can make a difference: with your support, we will help hungry families and individuals across the state of Wisconsin put nutritious food on their tables. Please bring gifts of non-perishable food items. Items most needed are CARBS (Pasta's, Rice, Potato Mixes, Cereal, etc.), FRUITS/VEGETABLES (Canned Fruit, Canned Vegetables, Canned Soup, etc.), DAIRY (Canned Milk, Instant Pudding), and PROTEIN (Canned Meat, Beef Stew, Tuna, Peanut Butter, Canned and Dried Beans).

Join us on Saturday, September 11, 2004 and celebrate community, goodwill, and our values by fighting hunger in Wisconsin. b_i

Welcome New Members

he following new members have recently joined the *Badger Bimmers*:

The officers and Board members welcome you and hope to see you at a future event or meeting. Check out the Club Web site at: **badgerbimmers.org** and also consider signing up for the Yahoo e-mail alert group to receive new information and reminders on upcoming events. Happy Motoring!!!!

Paul Szedziewski, Membership Chair

Lay Flanchard	04 325xi	Gary Priesler	96 328is	Chris Kinson	94 318iC
Trent Brendel	88 535is	Roibert Szymborski		Keith Knudson	
Wingate Clapper		Larry Terrien	01 325i	Jeff Kowalik	01 X5
Thomas Collen	73 2002	Andrew Wegner		John Ladien	98 328i
Randy Engmann	04 M3	Ward Wheat		Todd Marohl	
Gabriel Fernandez	00 323i	Michael Arndt		Dan Morrisey	99 540i
Richard French	97 M3	Brian Bill	57 Isetta 300	James Nahas	97 740i
Bradley Goodrich	97 740iL	Karl Christel	90 535i	Richard Quale	01 X5
Katie Guenette	04 325is	Jeff Bussanich	92 525iT	Chris Reikersdorfer	95 M3
Dale Hackbarth		Julie Cudahy		Brad Short	
Gary Lano	89 535i	Dimitrios Fanopoulos		Steve Skemp	04 M3
Robert Littmann		Scott Foster	96 740iL	Randol Spaulding	94 325i
David Marshall	95 318ti	Michael Hull	99 740 iL	Don Strybel	
Joseph Moschella		Alex Kasper	02 X5	Patricia Suminski	04 Z4
Timothy Osowski	97 328i	D. Kincade	87 L6	Floyd Williams	
Laan Peyton	74 2002tii				



OktoberFAST

by Darcy Yench

Registration Open for *OktoberFAST* Driving School '04

his year the school will be held on the 25th and 26th of September. The event will be two days instead of the usual three days. Next year we plan to return to a 3 day event.

Here's the URL for registering online:

http://www.badgerbimmers.org/onlinereg/ reg.pl?regid=ofast2004

All New Club Sport Package for 2005 M3 Coupe

For Discerning Drivers Wanting Ultimate in M3 Handling Performance

Woodcliff Lake, NJ, July 13, 2004

B MW has announced the all-new Club Sport Package for the 2005 M3 Coupe. Already renowned for its performance and handling, the new Club Sport Package takes M3 performance to the razor's edge. Every aspect of the M3's handling has been tweaked resulting in the best-handling M3 ever.

The wheels are 19-inch forged-alloy wheels with high-performance tires. They connect to a suspension with more sporting calibration. Turn-in is quicker with a more direct steering ratio which goes from 15.4:1 to 14.5:1. The Dynamic Stability Control system includes a less intrusive M track mode to ensure that you can have the security of DSC and enjoy spirited driving too. For inclement conditions the regular DSC mode remains. To complement this increase in handling capability, the brakes have been modified to include compound and cross-drilled rotors. The front rotors have also been enlarged from12.8 to13.6 inches.

As the serious enthusiast would expect, the Club Sport Package is available in combination with the optional Sequential Manual Gearbox.

The interior enhancements of the package are subtle but purposeful. The Alcantara steering wheel and handbrake grip feel good to the touch. The addition of the steering Hopefully, it will be easy for you to register. Be sure to print out one copy when done and another one for your records. You must sign one copy and send it to Darcy along with your check.

Let me know if you have any trouble with this form.

Thanks,

Darcy Yench Speed Events Coordinator Badger Bimmers

wheel-mounted button for the DSC M track mode requires the deletion of the multi-function controls and cruise control. The Club Sport Package is available with all M3 Coupe interior and exterior color and trim combinations. Two options are exclusive to the Club Sport. Special Club Sport aluminum trim is available for the interior. A new exterior color, Interlagos Blue, is offered only with this package.

The Club Sport Package will be available for 2005 M3 Coupes beginning with December 2004 production. The price for the package will be \$4,000. b_i

iPOD Your BMW

World's First Integration of iPod, Car Audio System

Cupertino, CA and Woodcliff Lake, NJ, June 21, 2004

A pple and BMW Group today announced the debut of the BMW iPod Adapter for select BMW Group vehicles, creating the world's first seamless integration between iPod and a vehicle audio system. The new system developed by Apple and BMW, allows users to incorporate their iPods directly into their car's sound system, enabling them to connect with music in their automobiles like never before. Now, iPod enthusiasts can bring their entire music collections with them, plug directly and effortlessly into a superior sound system while maintaining uncompromised control over their driving experience. The BMW 3 Series, Z4 Roadster, X3 and X5 Sports Activity Vehicles will be able to enjoy the new BMW iPod Adapter.

"Apple and BMW have outpaced the industry around the

Continued on page 6

iPODs...

innovation curve," said Steve Jobs, Apple CEO. "This elegant solution enables auto enthusiasts to carry with them and enjoy their entire music collection everywhere they go, heightening their ultimate driving experience."

"With Apple, we're bringing the ultimate seamless digital music experience to our customers," said Tom Purves, Chairman and CEO, BMW (US) Holding Corp. "The BMW iPod Adapter provides our drivers with virtually endless miles of music without their hands ever leaving the steering wheel."

The seamless integration of iPod makes it effortless for drivers to control their music through their existing audio system and the multifunction steering wheel. The BMW iPod Adapter enables drivers to easily access their entire music library, shuffle songs, skip between tracks and adjust volume -- all of this with no loss of sound quality or driving control. Drivers can also create up to five unique "BMW playlists" to listen to while on the road enabling them to enjoy their favorite songs. The BMW iPod Adapter integrates Apple's iPod and iPod mini through a direct connection in the BMW glovebox, providing outstanding sound quality and constant power to the iPod while the iPod is protected out of view.

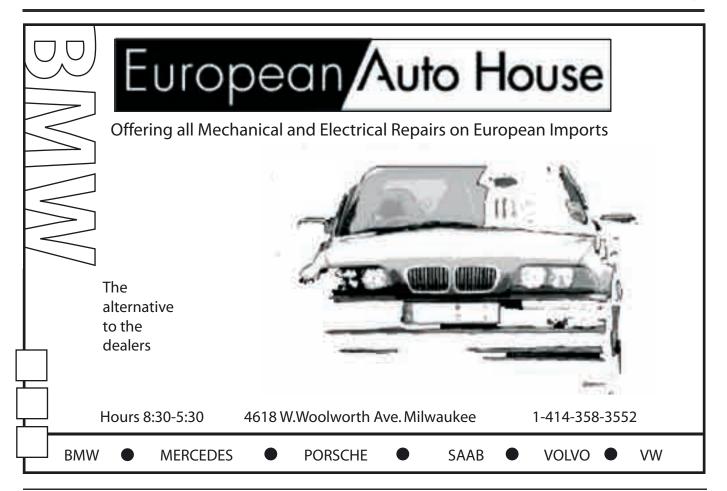
The new BMW iPod Adapter was developed by engineers at

the BMW Technology Office in Palo Alto, CA and Montvale, NJ. Its rollout is being supported with a dedicated website, www.ipodyourbmw.com, as well as a marketing campaign, created by Fallon Worldwide, that includes print, outdoor, online and television advertising and debuts on June 21.

Pricing & Availability

The BMW iPod Adapter is available for the MSRP of \$149.00 (US) plus installation cost, and will be officially available for customers to purchase at BMW centers as of July 12, 2004 for 2002, 2003 and 2004 BMW models: X3, X5, Z4 and 3 Series. Consumers should check with their BMW centers for specific application restrictions or log onto www.ipodyourbmw.com. Installation is performed by authorized BMW centers only. iPod mini and iPod for Mac and Windows is sold separately, and is available in the U.S. through the Apple Store (www.apple.com), Apple's retail stores and Apple Authorized Resellers.

As part of the BMW Group, the MINI brand will also offer the iPod Adaptor to MINI owners. The iPod Adaptor is compatible for all models in the MINI family and will be available at MINI dealers later this summer. As offered on the BMW models, the iPod Adaptor for MINI offers all the same functionality and convenience and will be also installed in the glovebox. The MSRP of the MINI iPod Adaptor will be \$149 plus installation cost. b_i



Fall Tech Session

...focusing on

Tires, Wheels & Alignment

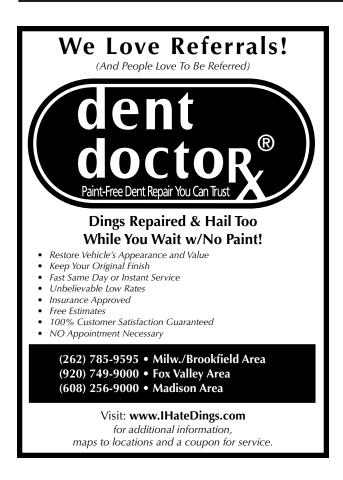
Just in time for Octoberfast!!

oin us on Sunday, September 19, 2004 at Big Bear Tire in Oconomowoc from 10 AM until noon for a lively tech session hosted by Big Bear Tire owner Marty D'Amour. Marty's shop specializes in motorsport alignments, tires, balancing and lightweight wheels. He'll discuss the virtues of a proper alignment for various driving conditions, along with recommendations on tires for different uses. He'll demonstrate the capabilities of the shop's high tech alignment machine on an E30. The possibility also exists for a very special guest. We'll have coffee and refreshments for everyone.

Place: Big Bear Tire — N58 W39834 State HWY 16, Oconomowoc, WI Date: Sunday, September 19, 2004

Time: 10 am - noon

Call David Schnitzer at 414.302.1074 with any questions.



Alfa Club to Host Event at *Rushing Waters* — September 18

Rushing Waters is located in a pastoral area of Palmyra, about an hour west from Milwaukee. It is a trout hatchery and a seller of high quality seafood. In fact, *Rushing Waters* has been a regular winner of many national and international awards especially for its smoked trout.

Rushing Waters allows not only fish feeding but fishing by bait and line. While fishing is not required, it is made easy by the availability of all one might need. Further, one may fish and take home, fish and have filleted there, or traded in for already prepared and/or smoked trout. Lots of wonderful seafood is available beyond the trout. Everyone I know who has stopped at *Rushing Waters* for smoked trout has eaten it by the time they have arrived home. Their smoked catfish is a wonder as well.

For further details, contact David Ziglin at 262-642-3082 or **Davidz@execpc.com**. b_i

The New M5

BMW Unveils 4th Generation of Quintessential Performance Sedan

Woodcliff Lake, NJ, July 2, 2004

t has been 20 years since the launch of the first BMW M5. After three generations, more the 35,000 sales and countless attempts by competitors to emulate its performance and success, the BMW M5 still makes its position as the

benchmark. Each successive generation has extended the bounds of both performance and luxury. The last generation M5, the most successful ever, significantly pushed the performance envelope with the first V8 from BMW M, mated to a six-speed transmission.

The all-new fourth generation M5 pushes that envelope even further with the first V10 engine to power a production sedan. The new V10 produces 507 horsepower and 383 lb-ft of torque by European measure.

This new engine is mated to a seven-speed SMG transmission. With this new powertrain the M5 offers the best powerto-weight ratio in its class. In the tradition of BMW M, the chassis has been engineered to keep up with the power while the exterior treatment is subtle, yet distinctive.

First high-revving engine to be featured in a production sedan

This is the first application of a V10 engine in a regular pro-



duction sedan, if it's possible to call any product from BMW M "regular." It once again sets the benchmark in its class. This engine was engineered to rev, with a redline of 8,250. With 25 percent more power than the previous M5's V8, this

new engine offers 100 horsepower per liter of displacement, pure race car territory. The 90⁰ V10 is designed for maximum stiffness and minimum vibration.

The new V10 features double-VANOS variable valve timing. Each cylinder has its own electronically controlled throttle butterfly. The new MS S65 engine management system uses the most powerful processors currently approved for use in automobiles. It has been designed specifically to

deal with the V10's high output and high revs as well as the comprehensive controls that are required.

Seven-speed SMG gearbox features Drivelogic

The driver of the new M5 is able to maximize the potential of the new V10 engine with a seven-speed SMG gearbox. Like other BMW SMG gearboxes shifts can be made from either the lever on the center console or the paddles on the steering wheel. Compared to the previous SMG, gear changes happen 20 percent faster with this latest generation SMG, making for smooth, crisp shifts.

With Drivelogic, at the driver's disposal are eleven program options. This enables the SMG's shift characteristics to be tailored to suit the driving situation and the mood. Six





of these programs can be selected in the sequential manual gearbox mode (S mode). These programs adjust shifting speed and style because, in the S mode, the driver does all the shifting. In the Drive (D mode) the transmission shifts automatically, depending on which of the five programs is selected, the driving situation, the road speed and the position of the accelerator pedal.

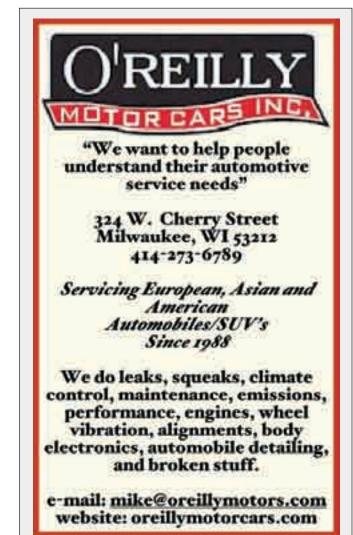


observer may not, at first glance, recognize the M5's performance potential. The less casual observer instantly will. The modified front spoiler and rear apron are instant giveaways. So too are the modified side sills. The wheel arches are more prominent in order to house the generous wheel and tire package. Following BMW M's recent traditions, the new M5 has more

aerodynamic exterior mirrors, four tailpipes and exclusive wheels. Similar to the latest M3, the M5 features exclusive gills incorporated into the front fenders.

The exclusive leather interior features sports seats. Other styling touches, from the instrument cluster to the center console and the steering wheel are all unique to the M5. Even the optional head-up display is M-specific.

The all-new BMW M5 once again combines the comfort and amenities one expects of a luxury sedan with the performance capability and driving experience that can be provided by few cars of any type. b_i



Taken together the drivetrain of the new M5 provides truly awe inspiring performance. From rest 60 miles per hour will be reached in well under five seconds. The rush of acceleration never lets up until the electronically limited top speed of 155 miles per hour. The top speed may be limited but with the speedometer reaching all the way to 205 mph, the mind conjures intriguing possibilities.

The perfect blend of ride comfort and agility

The M5 has long been known for handling that matches its performance, carefully blended with impressive ride comfort. More than just a "tuned" 5 Series suspension, the aluminum suspension on the M5 has been engineered to match its performance. The suspension is mated to 19-inch wheels with performance tires. Keeping power on the road is critical, so the M5 features the Variable M differential lock. By constantly monitoring and comparing the speed of the rear wheels, the Variable M differential lock can ensure that power gets to the drive wheel with the most traction even in extreme driving situations. Its benefits are particularly apparent when accelerating out of a corner.

The Dynamic Stability Control system in the M5 has been designed to suit its performance. Of course, the DSC can be deactivated at the push of a button. The M5's DSC also offers the choice of two driving dynamics programs. One allows DSC to function the way it always has. At the touch of a button, the M Dynamic Mode is engaged which lets DSC facilitate more spirited driving.

To ensure that this level of handling does not compromise ride quality, the new M5 features Electronic Damping Control, with three program modes (comfort, normal, sport). EDC constantly adjusts the suspension to suit the driving conditions.

To complement its performance potential, the M5 is equipped with generously sized high performance brakes with perforated compound brake discs. The aluminum twin-piston brake calipers have been designed for minimum unsprung weight and maximum stiffness. They will haul the new M5 to a stop from 62 mph (100 km/h) in under 120 feet and from 124 mph (200 km/h) in just under 460 feet.

Styling is subtle but purposeful

In the tradition of BMW M, the exterior styling of the new M5 follows the "wolf in sheep's clothing" philosophy. The casual



Nurburgring 24 Hours

Nürburgring 2004:

One-two Win for Team BMW Motorsport

Nürburg, June 13, 2004

The two BMW M3 GTRs sporting the numbers 42 and 43 were first and second to cross the start/finish line in the Nürburgring 24 Hour Race. After a total of 143 laps, Dirk Müller (Burbach), Jörg Müller (Hückelhoven) and Hans-Joachim Stuck (Ellmau), watched by BMW Group's head of development Professor Burkhard Göschel, took victory in the

32nd edition of the Eifel marathon. The drivers of the second BMW M3 GTR, bearing the number 43 – Pedro Lamy (PRT), Duncan Huisman (NDL) and Boris Said (USA) – were the second team to pass the chequered flag after 142 laps, clinching a double victory for Team BMW Motorsport.

"I was sweating it out too all the way from Montreal, and was kept permanently posted on the latest situation by GPS and data transmission," said BMW Motorsport Director Mario Theissen at the Formula One Grand Prix in Canada. "This is a fantastic result. A huge compliment to the team and the drivers, who always managed to keep a cool head and made the right decisions in spite of the most challenging conditions. BMW Motorsport has added another memorable one-two victory to its numerous touring car successes at the Nordschleife. The two BMW M3

GTRs ran like clockwork. After their commanding successes in the ALMS, they have now corroborated their qualities in Europe as well. We are well equipped to take on the next 24hour race at Spa."

With this, its seventh one-two win, BMW continues its story of success in the Nürburgring 24 Hour Races. The company with the white-blue emblem has claimed overall victory for the 17th time. The last occasion that a BMW made it to the top of the podium was in 1998, in a success, which made racing history: the BMW 320d became the first diesel-powered model to win a 24-hour event.

Team Manager Charly Lamm noted with tears in his eyes, "Of course we were bearing the burden of what happened in 2003. You come here and you give your all, but a 24-hour race isn't over until 24 hours have elapsed. There's always room for some drama just before the end, as we witnessed among other participants here. What can I say? It was a dream and it has come true. Everything worked out perfectly for us."

One of this year's drivers had been in the winning team of 1998: Hans-Joachim Stuck. For the 53-year-old, it is the third overall win of his career. Stuck's victories at the Nordschleife have always doubled as premieres: in 1970 he won the first 24 Hour Race on the Nürburgring, 28 years later came victory in the BMW 320d, and now the first triumph in a GT model. That takes the tally of this seasoned driver to three wins each in the Le Mans 24 Hours and in the Eifel classic.

"Psychologically it was the most strenuous race I have ever entered," said Stuck after the BMW M3 GTR had crossed the



finishing line. "The difficult weather conditions meant you were constantly riding along a razor's edge. But despite that it was tremendous fun. I have to express my special praise for the engineers. They handed us a perfectly functioning BMW M3 GTR."

Stuck's team-mates Dirk Müller and Jörg Müller, by contrast, celebrated their first overall victory in a 24-hour race. "I'm just over the moon," said Dirk Müller. "In the last laps I was concentrating on avoiding mistakes at all costs. When I crossed the finishing line, I went totally goose-pimply all over."

Jörg Müller could hardly believe how hitch-free the 24-hour classic turned out: "It was almost too perfect. We never touched another car once and we had the right tyres on almost throughout. It was the greatest race I have ever had. It's a dream." b_i

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BMW Group Judged "most innovative company in Germany"

Award presentation under the patronage of German Minister Wolfgang Clement

Munich, June 23, 2004

The BMW Group is Germany's "most innovative company." On 28th June in Berlin, the BMW Group is due to be presented with the Best Innovator Award 2004. This award, under the patronage of Federal Minister Wolfgang Clement, is conferred by a high-calibre panel of judges on the initiation of the publication Wirtschaftswoche and management consultants A.T. Kearney. Wolfgang Clement: "The BMW Group, as one of the world's most innovative companies, shows that Germany still leads the global field as a centre of innovation."

The cornerstone of the BMW Group's success is its strategic focus on developing customer-friendly innovations, coupled with an approach to innovations management that is unique within the motor industry. "Leading innovations are the best form of copy protection for our products and a guarantor of the global success of BMW, MINI and Rolls-Royce. Innovations 'made in Germany' are still setting standards," says Professor Burkhard Göschel, BMW Board Member responsible for Development and Purchasing. The judges of the Best Innovator Award have selected the BMW Group for this accolade in recognition of its innovative products such as Active Steering, but also for "making professional innovative processes a key strategic and cultural constituent of every area of the company."

Winning the Best Innovator Award is no flash in the pan. In 2002, the BMW Group was the first European company to receive the Outstanding Corporate Innovator (OCI) Award in the USA. This innovations management "Oscar" honours companies that have distinguished themselves by "outstanding innovative strength and growth through successful products." For its Active Steering system, the BMW Group was awarded the *Innovationspreis der deutschen Wirtschaft* (Innovation Award of German Industry) in early 2004.

The customer in mind – focusing on "real-life" innovations

The focus of innovations management at the BMW Group is not on individual technical components such as the engine or chassis, as previously, but on vehicle functions which are viewed holistically within various fields of innovation. Thus the innovation area of "driving experience," for example, comprises the interaction of the engine, chassis, steering, transmission and brakes. "This approach involves looking at the overall package at an early stage through the customer's eyes," says Professor Göschel. Innovations management,

Continued on page 14



www.badgerbimmers.org

Continued from page 13

BMW Innovations...

with representatives from the marketing, development, purchasing and production divisions, prioritises the numerous technical innovations according to this principle. Ultimately, only those innovations, which promise clear customer benefit and a strengthening of the brand character, go into production.

Three stages to success — innovations management at the BMW Group

The BMW Group is the only automotive company in the world whose innovations management covers all the areas of development. The advantage is that new ideas can be fed into the development process quickly and directly. It starts with the "impulse" phase. Here, employees in a worldwide network — including suppliers, universities and research establishments — identify forward-looking innovations. The crucial factor is the focus on ideas not only from the world of motoring but also from other areas such as the electronics or software sectors. In a world first for the motoring industry, this stage implements the Virtual Innovation Agency (VIA) at www.bmwgroup.com/via even small and medium-sized companies, for example, can submit innovative ideas and suggestions to the BMW Group. These are examined and, if

deemed suitable, are taken further in consultation with the "inventor". The second stage is "innovation control", when the innovations are analysed for their suitability for vehicles and developed up to a certain level. "Innovation transfer", finally, ensures that the selected innovations are channelled into volume production and thus a concrete product.

2004 Autocross Season

Il events are scheduled to be held at Miller Park in Milwaukee. Visit **www.scca-milwaukee.org** and choose the Solo II link, or **www.waiautox.org** and go to the 2004 Schedule for more information.

2004 Autocross Schedules

<u>SCCA</u>	<u>WAI Inc.</u>		
8/29	8/8		
9/6	9/19		
10/10	10/3		

If you have further questions, contact Paul Szedziewski at **Pszedz@mac.com**. b_i



Classified Ads

CARS.

1972 Bavaria 3.0; VIN 3100893. Prussian Blue/Tan Leather, less than 500 miles on rebuilt 530i engine, 4 speed, a/c, sun roof, Bilsteins, almost new Dunlop Elites, interior needs work, exterior has some rust spots. Very drivable, great candidate for restoration. \$2500 OBO. 920-295-6490 or ttr99@earthlink.net. 8/04

1998 Audi A6 Quattro. Melange (light tan) metallic, beige leather interior. All options, heated seats and wheel, bose sound system, 6 cd changer, memory seats, moonroof, 2.8l v6, new tires and brakes. Automatic trans with manual shift mode. Excellent shape, always garaged, audi dealer maintained. 72k miles. Selling because we have too many cars and too few parking places in the garage. \$14,000 obo. Jim 715-235-7976 or tennesse@charter.net. 8/04

1992 525i wagon. Green/tan 149k mi. dual sun roof, new fuel pump, and tires. \$5,500. call Jeff or Kathy @ 414-774-3117 evenings and weekends, or jbussanich@wi.rr.com. 8/04

1994 525 BMW.135K, black/black leather, auto, a/c, cruise, moonroof, CD changer.New tires and starter; extra set of BMW rims.\$8,000/obo.Must Sell.Contact Beth at 608-225-7608 or e-mail atbnette23@yahoo.com.8/04

1997 BMW 540. Automatic, black/sand, 78K miles, sunroof, fold down rear seats with ski bay. Heated seats and steering wheel. Firestone SZ-50 tires on 17" Mille Miglia alloy wheels. Full set of Blizzaks on original wheels. Recently had suspension lowered. H&R coil over with adjustable sport shocks. New brakes with vented rotors, 4 wheel alignment. Immaculate condition. \$22,500. Call Tom @ 262-367-4606 or jpietro@execpc.com 6/04

1995 BMW E36 M3 coupe. Dakar yellow w/grey leather sport interior. Sunroof, 5-spd and all other extras that you expect. 71k miles and in excellent condition. Some mods and upgrades but a very straight and proper car. Vehicle located in central Illinois near Champaign. Call john smart at home 217-427-2002 or cell 217-304-2715. e-pics available. 6/04

2002 Corvette Convertible. Magnetic Red, tan top and interior, leather, all the toys, Polished 17" wheels, automatic, no winters, 21k Miles. \$53K list, asking \$38,500. Contact Jerry at 414-764-2765, jnjwille@merr.com. 6/04

1971 BMW 2002. >100 mi but odom inaccurate. Light blue w/black int. Great mechanical and physical shape! Rust repaired & repainted in Late 2001. Mechanically sound, maintained by Little Car Shop. Selling because moving overseas & unable to take with. Asking \$3,000. Contact Eric at 414-332-0425 or epetschler@excite.com. 6/04

2000 Audi S4. 81K miles, with Audi Certified warranty until June. AWD, Black with grey leather, heated seats, sunroof, premium sound, CD, 6-speed. 993 Turbo (Big Red) front calipers & ventilated rotors, H&R adjustable coilovers, APR switchable performance chip (stock or perf. at the touch of a button). Mounted (one season) Pirelli Winter tires and unmounted new Bridgestone S03s. Kinesis 18x8 3-piece K-18s with Goodyear Eagle F1 tires available at additional cost. Mobil 1, handwashed, Zymol and all the rest of that obsessive compulsive stuff. \$21,500. Jim Van Orsdol (414) 964-4974 or e-mail akajvo1@aol.com, Digital images at http://jvo.smugmug.com/gallery/85504. 3/04

1990 BMW 325IS. Rust-free California car. 97K miles. White exterior, tan interior. Automatic trans. Maintenance records. Reliable, recent service by Enterprise Motors, Appleton, WI. Drives and handles great.

Cosmetically almost perfect (small dent in roof near sunroof opening.) Will include new ATE slotted front rotors, Pagid pads, pad wear sensor, black wrinkle finish intake manifold with the car. This is one toy I hate to part with, but finances demand it. \$5,500. Call Jean Dunow at 715-339-2230 days or 715-339-2716 evenings. beemersx2@hotmail.com. 3/04

1995 Range Rover County Classic SWB Beluga Black/Lightstone leather. 94K very clean, coil spring conversion, Michelins, excellent paint, body and interior. 90K service completed; new alternator and much more. Few in this condition left. \$13,900/offers . Peter Nordloh, Lancaster, WI. Home 608-723-5241, Rover@tds.net 2/04

OktoberFAST Video

Get your own personal copy of the 2003 Driving School Video "OktoberFAST 2003." Available in DVD Format, 27min long, stereo. \$20.00 each plus \$3.00 postage and handling. (2002 school DVD also available for \$12.00 each plus postage). CALL 414-264-2694 evenings or, send e-mail to jmorganix@mac.com with request. http://homepage.mac.com/jmorganix/iMovieTheater22.html 8/04

PARTS

E-36 M3 OEM cat-back exhaust system. Great condition. 43,000 miles. Recently went with a Supersprint! Make an offer. Willing to ship. scubagoo@hotmail.com; 815-238-3303. 8/04

Sheep skin seat covers (2, cream colored). Fit E30 BMW standard front seats. Bought new from Bavarian Autosport complete w/headrest covers. Excellent Condition! \$250. E-mail Jon at lesniwjm@mail.mil waukee.k12.wi.us 8/04

Nokian HakkaPeliitta tires (4) 185/70 R14 to fit E30 BMW. Mounted, balanced on black steel wheels, ready to bolt on. Tires in excellent condition, used only one winter! Tires studdable. local interest preferred. Email Jon at lesniwjm@mail.milwaukee.k12.wi.us 8/04

Wanted: lightly used Supersprint cat back exhaust for a 1997 M3. Price negotiable. Jon: 815-238-3303. scubagoo@hotmail.com. 8/04

Gislaved Frost 65T winter tires mounted on steel wheels (2) P196/ 65/R14 Hardly used. Includes BMW full cover hub caps for a 1987 325. Used only 4,000 miles excellent condition \$50.00 for the pair. I do not need them, the car sits in the winter. Tom: (414) 427-9728 or mkecdpp@earthlink.net. 8/04

 15-spoke factory alloy wheels (7"x15") for E36. \$200 for the set, OBO.

 Call Ryan at 414-263-2500 between 8 am and 6 pm.
 6/04

Michelin Arctic Alpin snow tires on steel wheels (4) P215/55/R16. 6K miles. Used on 98 E series Mercedes, also fit some Saabs. Save your mags, improve your traction. \$350.00 John:(920) 458-7060 or Hersch2@qwics.com 11/03

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