

Badger Bimmers Board Meeting Minutes

March 11, 2021 6:00 PM

Via Conference Call

BMW Car Club
of America
Badger Bimmers



Attendance: Jeff Fait (President), Dave Thuerk (Treasurer), Ron Pace (Secretary), Creston Flemming (BM), Dale Kressin (Fox Valley Liaison), David Burman (BM) Rich Friman (BM), Ryan Higgins (VP), Alan Swatek (Membership Chair), Darcy Yench (D/E and Social Media Chair), Justin DeMaa (Madison Liaison)

Phone: All the above

Absent: Eric Ivanson, Hemanth Sheno

Call to order: Jeff at 6:04 PM

Secretary's Report: Minutes for February Board Meeting. Moved and approved.

Treasurer's report: February report motion made and approved. New QuickBooks system was used – much improved reporting.

Web site, E-Mail, Facebook and Twitter report: Jeff reviewed social media results as Darcy joined later in the meeting.

Membership Report. 937 members down 3 from February.

Bimmer Immer – Next Bimmer Immer will be published in April to encourage D/E entrants Content due in March.

News from National/Regional – Chapter Admin and Operations Manual has been updated, a new dealer/repair shop incentive program is underway, and a logo guideline adjustment is likely.

Web site has been updated, just need to add a few articles.

Events Reports

February – no events

Driving Events: Jeff reviewed the D/E events as Darcy joined late.

2021 Driving Event Dates

Blackhawk June 21 and August 20 confirmed and open on MSR

OktoberFAST- October 1-3 still not opened due to the need to resolve the location/cost of the dinner. Darcy is to drive this to ground and come back to the Board with a proposal.

Holiday Party – David Burman/Darcy Yench

2021 Deposit of \$1000 can be used for a future event (not a car show)

2022 Potentially at the Throttle Stop need to resolve timing of 1/8 or 1/15 (either is Ok with the Board) and cost. It likely will be more costly but it is our 50th anniversary.

Calendar

4/8/2021 Virtual Board Meeting

5/13/2021 Virtual Board Meeting

6/5/2021 E30 Picnic Kiwanis Village Park in Pewaukee

6/10/2021 Virtual Board Meeting

6/21/2021 Blackhawk Farms D/E

7/8/2021 Virtual Board Meeting

8/7-8, 2021 IMSA Car Corral at Road America

8/10/2021 Brew City Cruise Night with Badger Bimmers

8/20/2021 Blackhawk Farms D/E

9/9/2021 Board Meeting location TBD

9/25/2021 Fall Tour

10/1-3/2021 OktoberFAST D/E

10/14/2021 Board Meeting location TBD

11/1/2021 Board Meeting location TBD

Event registration: Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

Event insurance requirement reminder (Event Organizers are responsible for arranging insurance through VP Ryan)

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
- Name of the event
- Brief description
- Organizers name

- Location of the event
- Organizers' contact information including e-mail and phone number.
If additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The wavers MUST be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Ryan after the event so he can request the refund.**

Old Business

- 1) TJ Worley to come back to the Board for any funds beyond the site rental and what fee if anything will be charged.
- 2) Justin to come back to the Board with a budget and entry fees for the Fall Tour. Event is scheduled for September 25. To aid planning and shirt count there will be no refunds after a set date.

New Business

Rich reviewed several matters related to our community involvement. He needs the Board to provide guidance on the area of focus such as children, food, or support of women and then he can look at which organization provides the best benefit to the community and club.

Justin suggested and the Board supported a multi-day tour to the Tail of the Dragon in 2022. Will need several volunteers to help this effort. This will be a continuing discussion.

Meeting adjourned: 7:16 PM

To do's for next meeting:

- 1) **OktoberFast – Darcy to come back to the Board with dinner proposal (location, fees, etc.) and open registration ASAP.**
- 2) **Holiday Party – David/Darcy to come back to the Board with a date so we can issue a “save the date” e-mail.**
- 3) **TJ Worley to present proposed budget for E30 picnic including any entry fees.**
- 4) **Justin to come back to the Board with a budget for the Fall Tour including entry fees.**
- 5) **All Board members are to get back to Rich on a suggested area of focus for our community involvement.**