

**Badger Bimmers 2-14-2019 Board Meeting Minutes**  
**BMW of Milwaukee North, Glendale, WI**



**Attendance:** Jeff Fait (Pres.), Dave Thuerk (VP), Darcy Yench (Treas), Creston Flemming (BM & Immer Editor), David Burman (BM), Fred Dahms (BM), Hemanth Shenoi (BM),

**On phone:** Dale Kressin (Fox Valley liaison), Justin De Maa (Madison Liaison)

**Absent:** (BM), Ron Pace (Sec.), Erik Ivarson (Past Pres), Pat Kummrow (Membership Chairman),

**Call to order:** Jeff at 6:14 pm

**Secretary's Report: David Thuerk** – Minutes for January Holiday Party and General Membership Board Meeting. Dale K. moved to approve, Dave B. 2<sup>nd</sup>, Vote 9 for 0 against.

**Treasurer's report: Darcy Yench** – Treasurers Report for January, Dale K. moved to approve, Creston F. 2<sup>nd</sup>, Vote 9 for 0 against. President Jeff Fait verified bank balances.

**Social Media Update: Darcy Yench**

**Facebook**

- January - 1 posts, 2 Likes/share, 135 Reach, Followers 508 -8

**Website**

- Web page visitations for January, 70 visitors, Page Views 82, Bounce rate 46% Average duration 1:34

**Twitter**

- Twitter followers 256 Tweets 2.

**Mass Email**

- Constant Contact for January 2019
- Contacts 2,265, 1 Email sent, 2,269 Recipients, 804-39% opened, 25-3.1% clicked through, 200-9% Bounce

**Membership Report – January: Jeff Fait**

- New members – 8      Renewing members – 35      Lapsing members – 13
- Total members – 889, trend will be updated next month due to updated reporting format

**Old Business:**

***Bimmer Immer* – Creston Flemming**

- 4th Quarter Immer is still being prepared and to be mailed out next week. 10 copies will go out to each dealer.
- Reminder – All board members are required to provide two articles for the Bimmer Immer annually. Creston will keep track of and report the tally of submitted articles per board member.
- Hemanth Shenoi said he'd write an article about his experience at the M School in Greenville, SC summer 2018.

**News from National/Regional**

- Jeff Fait had his monthly Presidents call, nothing new

**Webmaster: Jeff Fait**

- Website is up to date
- No one has stepped forward to assist with the workload but Jeff will continue for now.
- Emails for board members has been set up via Google G Suite with everyone having their own address. Charges go directly through the club Visa debit account. Starting cost per month is \$55. Starting April 2019 the cost will increase to \$66 per month.

### Driving Events: Darcy Yench

- 2019 Blackhawk dates – June 17 and August 9
- Due to increased costs at BHF, registrations will increase slightly.
- 2019 OktoberFAST dates – October 4-6
- 2019 Driver School Committee was established to include: Darcy Yench, Jeff Fait, David Burman, Hemanth Shenoi, Creston Flemming, Fred Dahms, Erik Ivarson, Others?
- Meetings to be held monthly on a Saturday morning. Darcy will set a date for March.
- Asking Erik Ivarson to help with registrations on MSR again this year.
- Creston Flemming made a motion to eliminate the board member 11 out of 12 meeting attendance requirement for Driving School Registration reimbursement and instead to require helping with organizing the event to participate. Hemanth Shenoi 2<sup>nd</sup>. Vote 9 for 0 against

### Events Reports

- Holiday Party was very well attended. Total attendance was 150. Thanks to Tim Jason for organizing.
- Chili and a Movie was another HOT event attended by 12 guys AND GALS!! 6 chilies were submitted with the winning chili from a new member, Jill Recely. Viewing of American Graffiti was very entertaining! Thanks Ron Pace for hosting again.

### Elections:

- Results are in for the 2019 board
  - President - Jeff Fait
  - Treasurer - Darcy Yench
  - Board Position - Fred Dahms
  - Board Position - Hemanth Shenoi
  - Madison Liaison Position - Justin De Maa
- Huge THANK YOU to Larry O'Brien for his many years of service as our Madison Liaison, and recent Board Members: Tim Jason and Chris Wenzler

### Calendar for 2019:

- 03/14/19 Board Meeting International BMW 6:30 pm
- April Board Meeting TBD Madison → Justin De Maa will get date/place to be included in the upcoming *IMMER*
- 05/09/19 Board Meeting BMW North 6 pm
- 06/08/19 E30 Picnic Frame Park Waukesha (confirmed)
- 06/13/19 Board Meeting BMW North 6 pm
- 06/17/19 Blackhawk Farms HPDE
- 06/22/19 Picnic to benefit Hole in the Wall Gang Camp charity to be held at the Bimmer Car Corral (tentative)
- 06/29/19 Annual Car Show – International BMW (tentative)
- 07/11/19 Board Meeting BMW North 6 pm
- 08/??/19 Board Meeting International BMW (date may need to change) 6:30 pm
- 08/09/19 Blackhawk Farms HPDE
- 08/13/19 BMW Night at Brew City Cruise Night (Mequon)
- 09/12/19 Board Meeting BMW North 6 pm
- 09/22/19 Autocross with Madison Sports Car Club at Madison International Speedway, Oregon, WI
- 10/04-10/06/19 OktoberFAST @ Road America
- October Board Meeting TBD Fox Valley
- 11/14/19 Board Meeting International BMW 6:30 pm
- 12/12/19 Board Meeting BMW North 6 pm

**Event registration:** Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

### Event insurance requirement reminder

- **Insurance application is required from Darcy or Dave for all events a minimum of 6 weeks before the event date. IF YOU ARE RUNNING THE EVENT IT IS YOUR RESPONSIBILITY TO MAKE SURE INSURANCE IS REQUESTED**
- Required information:
  1. Name of event
  2. Brief description
  3. Organizers' name
  4. Location of event
  5. Organizers' contact information including e-mail and phone number
  6. If additional named insurances are requires their name and contact info.
- Don't forget to have waivers on hand and signed for events that require insurance. Downloadable forms are available on the Badger Bimmers web site, <http://www.badgerbimmers.org/Badger-Bimmers/Forms.htm>. They are pdf files and **MUST** be printed in **COLOR**.
- **We receive a refund when the event is issue free. Inform Dave Thuerk after the event so he can request the refund.**

### New Business

- Chicago Auto Show bus trip was cancelled due to low participation. \$116 forfeiture for late cancellation.
- Darcy has sent the completed RA plaque application and check in for the Herman Knoener memorial brick at RA. The place selected will be in the area closest to the grid.
- Jeff investigated the proposal of joining into the Autocross events with Madison Sports Car Club. We will be able to participate and the event will be put on our calendar. Details to follow for our members to participate.
- Dave Thuerk made a motion in the **BMW Badger Bimmers Chapter Financial Verification and Audit Process** document to change all four mentions of Vice President to President. Creston Flemming 2<sup>nd</sup>. Vote 9 for 0 against (In the title Region should be changed to Chapter)
- Brad Radcliff presented a proposal for the chapter to support the Hole in the Wall Gang Camp charity of Newman's Foundation. The plan is to utilize the Badger Bimmer Car Corral area at Road America to host a picnic on Saturday, June 22, 2019 during the IndyCar weekend. Members of the Newman/Haas race team are slated to speak about their experience. All funds collected will go directly to the Camp under the BBRs name. This will enable us to submit for matching funds.

Meeting adjourned: 7:47 PM, Motion – Dave Tatem

Respectfully submitted,  
Darcy Yench