

Badger Bimmers Board Meeting Minutes
11:00 AM 10-13-2018
Bergstrom Enterprise BMW Appleton, WI



Attendance: Jeff Fait (Pres.), Darcy Yench (Treasurer), Ron Pace (Secretary), David Burman (BM), Dale Kressin (Fox Valley BM), Dave Thuerk (VP), Alan Swatek (General Member). On phone: Larry O'Brien (Madison Liaison), Creston Flemming (BM), Eric Iverson (Past President)

Absent: Tim Jason (BM), Pat Kummrow (Membership), Chris Wenzler (BM).

Call to order: Jeff at 11:06 AM

Secretary's Report: Minutes for September Board Meeting. Moved and approved.

Treasurer's report: Treasurers Report for September was Moved and Approved

Web site, E-Mail, Facebook and Twitter report: Was reviewed by Darcy.

Membership Report. Was reviewed by Jeff in Pat's absence. Need Pat to provide clarity if he is contacting new members with a welcome letter/e-mail.

Old Business:

Bimmer Immer –

- REMINDER all Board members are required to provide 2 articles per year. Creston to e-mail a report on status.
- Q3 to be mailed with election bios during the next week to ten days.

News from National/Regional

- Meeting on 9/29 provided some valuable regional contacts as well as opportunities to share and publicize events across regions.

Webmaster – Still in need of a webmaster to take this function over from Jeff.

Events Report

- Driving Events Committee – October FAST – successful event. Safe and well organized. Full report on financial results at next Board meeting. Thanks to Darcy for guiding it.
- Door County rally – successful event - David B to do write up and insure normal protocol is followed for the future. Champagne Picnic went well despite some weather issues.

Election

President – Jeff will run
Treasurer – Darcy will run
Board position – Fred Dahms
Board position – Hemanth Sheno
Madison Liaison – Justin De Maa

Calendar for 2018

- 11/8/18 Board Meeting location BMW North
- 12/13/18 Board Meeting location International BMW
- 1/12/19 Holiday Party at the HD Museum to be organized by Tim Jason. A report on the marketing of the event was requested by the Board on the specific actions to be taken to improve attendance from 70 (the historic average) to 90 people.
- 2/14/19 Board Meeting location BMW North\
- 3/14/19 Board Meeting location International BMW
- April Board Meeting location TBD Madison
- 05/08/19 Board Meeting location BMW North
- 06/13/19 Board Meeting BMW North
- 07/11/19 Board Meeting BMW North\
- 08/08/19 Board Meeting International BMW
- 09/12/19 Board Meeting BMW North
- October Board Meeting location TBD Fox Valley
- 11/14/19 Board Meeting International BMW
- 12/12/19 Board Meeting BMW North

Event registration: Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

Event insurance requirement reminder

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
 - Name of the event
 - Brief description
 - Organizers name
 - Location of the event
 - Organizers' contact information including e-mail and phone number
- If additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The wavers **MUST** be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Dave Thuerk after the event so he can request the refund.**

New Business

- Darcy to complete the information for the plaque at Road America for the memorial for Herman
- Holiday Party – David will work with Tim to finalize the advertising covering the Holiday party and get it to Creston by Friday 10/19.
- Jeff to get with Tim on the needs for the Holiday party including MR web registration needs, menu finalization, etc.
- We will do an e-mail blast at the end of November promoting the Holiday party.
- Still awaiting Dirk Stallman to get us a draft for a Social Media Coordinator.
- Driving Event meeting held by National is in Dallas – Darcy to attend and report
- Darcy to finalize the Road America days for 2019 as 10/4-6.
- Darcy is working with BHF on dates for 2019. Prefer Fridays and avoid conflicts with other local clubs, if possible.
- We will offer a link on our web site to International (Dave to contact them); Zimbrick (Larry to handle); Bergstrom, (Dale to handle and BMW North (Jeff to contact them).

Meeting adjourned: 12:35 PM

To do's for next meeting:

- 1) Pat to provide clarity regarding new member communication
- 2) Creston to e-mail report on Board member's articles
- 3) Door County rally report – David B.
- 4) Darcy to complete plague application for Herman
- 5) Holiday Party marketing plan due from Tim
- 6) Holiday Party adversting – David B/Tim
- 7) Holiday Party MR needs and other requirements s – Jeff/Tim
- 8) Social Media Coordinator ad – Dirk Stillmann
- 9) Driving Event Meeting in Dallas report – Darcy
- 10) Driving Events dates – Darcy