

Badger Bimmers Board Meeting Minutes

6:00 PM 9-13-2018

BMW North, Glendale, WI

BMW Car Club
of America
Badger Bimmers



Attendance: Jeff Fait (Pres.), Creston Flemming (BM), Tim Jason (BM), Chris Wenzler (BM), David Burman (BM). Eric Ivanson (Past President) Pat Kummrow (Membership),
On phone: Larry O'Brien (Madison Liaison), Dale Kressin (Fox Valley Liaison),

Absent: Dave Thuerk (VP), Ron Pace (Secretary), Darcy Yench (Treasurer)

Call to order: Jeff at 6:10 PM

Secretary's Report: Minutes for August Board Meeting. Moved and approved.

Treasurer's report: Treasurers Report for August was Moved and Approved

Web site, E-Mail, Facebook and Twitter report: Was reviewed by Jeff in Darcy's absence.

Membership Report. Was reviewed by Jeff & Pat. Jeff provided clarity from national regarding the reporting nomenclature. "Secondary member" is a member who lists Badger Bimmers as their secondary chapter.

Old Business:

Bimmer Immer –

- Q2 printed and mailed
- REMINDER all Board members are required to provide 2 articles per year.
- Q3 to be mailed with election bios during the first week of October.
- Creston to provide a report on Board contributions for next meeting
- Newsletter to be mailed to all advertisers, local dealerships and Windy City.

News from National/Regional

- Urgent meeting called for 9/29 to discuss the future of the club. All are to get suggestions to improve membership retention and new members to Jeff for his use as he is attending.

Webmaster – The person who Creston thought could help on the web site has declined. Search underway for a web master

Events Report

- Driving Events Committee – July and August meetings were canceled by Darcy. Next meeting will be September 8th.
- Lake County Car Show 30 people and 22 cars in attendance. Next year suggest a driving tour of the Kettle Moraine.
- IMSA Corral – 53 cars and 102 people on Saturday; 60 cars and 105 people on Sunday. Collected \$1905 for Feeding America which has been sent to them.

Election

President – Jeff will run

Treasurer – Darcy will run

Board position – Tim Jason will not run

Board position – Chris Wenzler will run

Madison Liaison – Hemanth Shenoi will run

Jeff will ask T J Worley to run for the Board

Ron will ask Mike Loos to run for the Board

Calendar for 2018

- 9/15/18 D/E Inspections – Kummrow Automotive
- 09/21/18- 09/23/18 OctoberFAST
- 9/30/18 Champagne picnic
- 10/5-7 Door County Rally
- 10/13/18 Board Meeting Fox Valley Bergstrom Enterprise 10:am
- 11/8/18 Board Meeting location BMW North
- 12/13/18 Board Meeting location BMW International
- 1/12/19 Holiday Party at the HD Museum to be organized by Tim Jason. A report on the marketing of the event was requested by the Board on the specific actions to be taken to improve attendance from 70 (the historic average) to 90 people.

Event registration: Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

Event insurance requirement reminder

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
 - Name of the event
 - Brief description
 - Organizers name
 - Location of the event
 - Organizers' contact information including e-mail and phone numberIf additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The wavers **MUST** be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Dave Thuerk after the event so he can request the refund.**

New Business

- Dirk Stallmann made various suggestions to use social media to engage new members. He will write up an advertisement to seek a Social Media Coordinator for the region and it will be placed on the web site and in the next IMMER.
- A motion was passed to extend the Harley Davidson Museum hours at our Holiday party by two hours. Pat Kummrow offered to split the cost with the club. Total cost is \$600.
- Chris Wenzler posed a question regarding adding more board members.
- Next year's Board calendar (2019) will include:
 - January Holiday Party
 - February BMW North
 - March International BMW
 - April Madison
 - May BMW North
 - June BMW North
 - July BMW North
 - August International BMW
 - September BMW North
 - October Fox Valley
 - November International BMW
 - December BMW North
 - Jeff to talk to BMW North about the need to have meetings at International to accommodate members who are further west or south.

Meeting adjourned: 7:11 PM

To do's for next meeting:

- 1) Board article submission report – Creston
- 2) Add advertisers, local dealerships and Windy City to mailing list – Creston
- 3) Board candidates – Jeff, Ron
- 4) Holiday party marketing report to grow attendance from 70 to 90 – Tim
- 5) Social Media Coordinator ad – Dirk Stillmann