

Badger Bimmers Board Meeting Minutes

6:00 PM 8-9-2018

BMW North, Glendale, WI

BMW Car Club
of America
Badger Bimmers



Attendance: Jeff Fait (Pres.), Darcy Yench (Treasurer), Ron Pace (Secretary), Creston Flemming (BM), Dirk Stallmann (Member). On phone: Larry O'Brien (Madison Liaison), Dale Kressin (Fox Valley Liaison), David Burman (BM).

Absent: Dave Thuerk (VP), Tim Jason (BM), Pat Kummrow (Membership), Chris Wenzler (BM), Eric Ivarson (Past President)

Call to order: Jeff at 6:12 PM

Secretary's Report: Minutes for July Board Meeting. Moved and approved.

Treasurer's report: Treasurers Report for July was Moved and Approved

Web site, E-Mail, Facebook and Twitter report: Was reviewed by Darcy.

Membership Report. Was reviewed by Jeff in Pat's absence. Jeff will request clarity from national regarding the reporting nomenclature.

Old Business:

Bimmer Immer –

- Q2 printed and mailed
- REMINDER all Board members are required to provide 2 articles per year.
- Q3 to be mailed with election bios during the first week of October.
- Creston to provide a report on Board contributions for next meeting
- Newsletter to be mailed to all advertisers, local dealerships and Windy City.

News from National/Regional

- Urgent meeting called for 9/29 to discuss the future of the club. All are to get suggestions to improve membership retention and new members to Jeff for his use as he is attending.

Webmaster – The person who Creston thought could help on the web site has declined. Search underway for a web master

Events Report

- Driving Events Committee – July and August meeting as canceled by Darcy. Next meeting will be September 8th.
- Lake County Car Show 30 people and 22 cars in attendance. Next year suggest a driving tour of the Kettle Moraine.
- IMSA Corral – 53 cars and 102 people on Saturday; 60 cars and 105 people on Sunday. Collected \$1905 for Feeding America which has been sent to them.

Election

President – Jeff will run

Treasurer – Darcy will run

Board position – Tim Jason is questionable

Board position – Chris Wenzler is questionable

Madison Liaison – Helmanth Shenoï will run

Jeff will ask T J Worley to run for the Board

Ron will ask Mike Loos to run for the Board

Calendar for 2018

- 8/13/18 August Blackhawk Farms Driver's school
- 8/14/18 Brew City Cruise Night – Badger Bimmers Night
- 9/13/18 Board Meeting – BMW North
- 9/15/18 D/E Inspections – Kummrow Automotive
- 09/21/18- 09/23/18 OctoberFAST
- 9/30/18 Champagne picnic
- 10/5-7 Door County Rally
- 10/13/18 Board Meeting Fox Valley
- 11/8/18 Board Meeting location BMW North
- 12/13/18 Board Meeting location BMW North
- 1/12/19 Holiday Party at the HD Museum to be organized by Tim Jason. A report on the marketing of the event was requested by the Board on the specific actions to be taken to improve attendance from 70 (the historic average) to 90 people.

Event registration: Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

Event insurance requirement reminder

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
 - Name of the event
 - Brief description
 - Organizers name
 - Location of the event
 - Organizers' contact information including e-mail and phone numberIf additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The wavers **MUST** be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Dave Thuerk after the event so he can request the refund.**

New Business

- Dirk Stallmann made various suggestions to use social media to engage new members. He will write up an advertisement to seek a Social Media Coordinator for the region and it will be placed on the web site and in the next IMMER.
- Next year's Board calendar (2019) will include:
 - January Holiday Party
 - February BMW North
 - March International BMW
 - April Madison
 - May BMW North
 - June BMW North
 - July BMW North
 - August International BMW
 - September BMW North
 - October Fox Valley
 - November International BMW
 - December BMW North
 - Jeff to talk to BMW North about the need to have meetings at International to accommodate members who are further west or south.

Meeting adjourned: 7:31 PM

To do's for next meeting:

- 1) Clarity on terms for membership report from national - Jeff
- 2) Board article submission report – Creston
- 3) Add advertisers, local dealerships and Windy City to mailing list – Creston
- 4) Board candidates – Jeff, Ron
- 5) Holiday party marketing report to grow attendance from 70 to 90 – Tim
- 6) Social Media Coordinator ad – Dirk Stillmann