

Badger Bimmers Board Meeting Minutes

6:00 PM 6-14-2018

BMW of Milwaukee North, Glendale, WI

BMW Car Club
of America
Badger Bimmers



Attendance: Jeff Fait (Pres.), Dave Thuerk (VP), Tim Jason (BM), David Berman(BM), (BM), Darcy Yench (Treasurer), Ron Pace (Secretary), Pat Kummrow (BM), Chris Wenzler. On phone: Larry O'Brien (Madison Liaison), Dale Kressin (Fox Valley Liaison)

Absent: Creston Flemming (BM), Eric Ivarson (Past President)

Call to order: Jeff at 6:10 PM

Secretary's Report: Minutes for May Board Meeting. Moved and approved.

Treasurer's report: Treasurers Report for May was Moved and Approved

Web site, E-Mail, Facebook and Twitter report: Was reviewed by Darcy.
Membership Report. Was reviewed by Pat.

Old Business:

Bimmer Immer –

- REMINDER all Board members are required to provide 2 articles per year. We need articles.
- 2nd Quarter to be mailed first week of July.
- Creston to provide a report on Board contributions for next meeting.

News from National/Regional

- Urgent meeting called for 9/29 to discuss the future of the club. All are to get suggestions to improve membership retention and new members to Jeff for his use as he is attending.

Webmaster – Updates have fallen behind – see New Business.

Events Report

- Driving Events Committee – BHF had 54 attendees with 10 staff. Financial report to be provided at next meeting by Darcy.
- Still waiting feedback on our offer to Milwaukee Car dealerships to help sponsor October D/E. So far International has offered \$1000 versus our request of \$2000. BMW North is also reviewing. David Berman pursuing.
- Also, a third party has asked to do track touring on Saturday of the October D/E. We have offered them the opportunity for \$1000 and await their decision.
- E30 Picnic orchestrated by Tim was another success with 90 people and 75 cars in attendance.
- Annual Car show had 32 cars. Weather was quite chilly.

Calendar for 2018

- D/E Meeting 7/7 BMW North
- 7/12/18 Board Meeting International BMW at 6:30
- 8/4-5/2018 IMSA Car Coral Road America
- 8/5/2018 Milwaukee Concours d'Elegance including Show & Glow Paddock
- 8/9/18 Board Meeting BMW North
- 8/13/18 August Blackhawk Farms Driver's school
- 8/14/18 Brew City Cruise Night – Badger Bimmers Night
- 9/13/18 Board Meeting – BMW North
- 9/15/18 D/E Inspections – Kummrow Automotive
- 09/21/18- 09/23/18 OctoberFAST
- 9/30/18 Champagne picnic
- 10/13/18 Board Meeting Fox Valley
- 11/8/18 Board Meeting BMW North
- 12/13/18 Board Meeting BMW North
- 1/12/19 Holiday Party to be organized by Tim Jason

Event registration: Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

Event insurance requirement reminder

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
 - Name of the event
 - Brief description
 - Organizers name
 - Location of the event
 - Organizers' contact information including e-mail and phone number
- If additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The wavers MUST be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Dave Thuerk after the event so he can request the refund.**

New Business

- 2019 Holiday Party will be at the Harley Museum. Tim will try to get the 1/12 date, fallback is 1/19. The attendee fee will be \$35. It will be heavily subsidized by the region. Tim committed to do heavy PR to drive attendance and given his success with the E30 picnic, we are optimistic we can exceed prior year's average of 70 by a substantial margin. Motion made, second and approved (Not Unanimously).
- David is trying to establish a BBQ event in Oconomowoc on 7/28 – details to follow.
- Dale is working on a driving tour – details to follow.
- Jeff brought up that he can no longer continue to essentially be the Webmaster with his addiotnal President duties. He needs someone to take this on and keep the web up to date as well as the e-mail list and execute e-mail blasts. He will speak to Creston regarding this role. If we are still short of execution capability we will seek a Webmaster or divide up the duties. Darcy indicated she may be able to help. Update due at next meeting.

Meeting adjourned: 738 PM