

Badger Bimmers Board Meeting Minutes

6:00 pm 3-08-2018

BMW of Milwaukee North, Glendale, WI

BMW Car Club
of America
Badger Bimmers



Attendance: Jeff Fait (Pres.), Darcy Yench (Treas), Tim Jason (BM), David Berman(**BM**), Creston Flemming(**BM**), Chris Wenzler (BM) John Morgan (**Chief Instructor**)

On phone: Dale Kressin (Fox Valley liaison), Larry O'Brien (Madison Liaison),

Absent: Dave Thuerk (VP), Ron Pace (Secy), Pat Kummrow (Membership Chairman),

Call to order: Jeff at 6:07 pm

Secretary's Report: Ron Pace – Minutes for February Board Meeting. Moved and approved.

Treasurer's report: Darcy Yench – Revised Treasurers Report for January was Moved and Approved

Web site and Twitter updates. Darcy Yench

- Web page visitations for February, 337 unique visitors, Page Views 1079, Bounce rate 45% Average duration 3:51
- Twitter followers 236 Tweets 4

Mass Email provider: Darcy Yench

Year	Month	Contact #	Sent	Recipients	Opened	Click Thru	Bounce
2018	February	2,115	1	2,119	730	36	159 - 7.5%

Face book page - Darcy Yench

Facebook Stats	Feb-18	4 posts	Like/share	Reached	Followers	
			521	681	534	+3

Membership Report for February by Jeff.

- New Members: 3 Total Current Secondary: 23 Total Current Associates: 70
- Renewing Members: 39 Total Current Primary: 785
- Lapsing Members: 19 Total Current Primary Members: 808. **Total Members: 878, down 9**

Old Business:

Bimmer Immer –

- REMINDER all Board members are required to provide 2 articles per year. We need articles.
- 2nd Quarter issue to be mailed by March 31
- Add April 14th Board Meeting to the Immer.

News from National/Regional

- Nothing new.

Webmaster

- Jeff has posted all past articles on the web

Events Report

- The Holiday Party was a success as was Chili and a movie. See articles in the newsletter/web

Calendar for 2018

- 4/14/18 Board meeting at Mini Museum
- 5/5/18 - Spring cleanup Appleton
- 5/12/18 - Spring cleanup, Milwaukee, Madison
- 5/19/18 - E30 Picnic, Frame park, Waukesha
- 6/2/18 – Car Show at Umansky
- 6/11/18 June Blackhawk Farms Driver's school
- 8/4-5/2018 – IMSA Car Coral Road America
- 8/5/2018 – Concours d'Elegance Club Day
- 8/13/18 - August Blackhawk Farms Driver's school
- 8/14/18 - Brew City Cruise Night – Badger Bimmers Night
- 9/21/18 – 9/23/18 OctoberFAST
- 9/30/18 - Champagne picnic
- 1/12/19 Holiday Party to be organized by Tim Jason

Event registration: Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

Event insurance requirement reminder

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
- Name of the event
- Brief description
- Organizers name
- Location of the event
- Organizers' contact information including e-mail and phone number
If additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The wavers MUST be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Dave Thuerk after the event so he can request the refund.**

New Business

Driving Events Meetings, 1st Saturday of the Month at 10:am.

April 7 – Umansky

May 5 – Darcy's house 8925 N. Tennyson Dr, Bayside, WI 53217

June 2 – Umansky

July 7 - Umansky

Meeting adjourned: 7:00 PM