

Badger Bimmers Board Meeting Minutes

6:00 pm 2-08-2018

BMW of Milwaukee North, Glendale, WI

BMW Car Club
of America
Badger Bimmers



Attendance: Jeff Fait (Pres.), Dave Thuerk (VP), Ron Pace (Secy), Darcy Yench (Treas), (BM), David Berman, Creston Flemming, Pat Kummrow (Membership Chairman),

On phone: Dale Kressin (Fox Valley liaison), Larry O'Brien (Madison Liaison), Chris Wenzler (BM), Eric Ivarson (Past President), Hemanth Shenoi (General Member)

Absent: (BM) Tim Jason

Call to order: Jeff at 6:05 pm

Secretary's Report: Ron Pace – Minutes for January Board Meeting. Moved and approved.

Treasurer's report: Darcy Yench – Revised Treasurers Report for January was Moved and Approved

Web site visitations, email list, Facebook and Twitter updates. Darcy Yench

- Web page visitations for November, 289 unique visitors, Page Views 389, Bounce rate 49% Average duration 2:00
- Twitter followers 234 Tweets 5

Mass Email provider: Darcy Yench

- Contacts 2,119, 2 mass Email, 4,251 Recipients, 1436 opened, 51 clicked through

Face book page - Darcy Yench

- Nothing to report

Membership Report for January by **Pat K.**

- New Members: 3 Total Current Secondary: 23 Total Current Associates: 71
- Renewing Members: 34 Total Current Primary: 793
- Lapsing Members: 17 Total Current Primary Members: 816. **Total Members: 887, down 11**

Old Business:

Bimmer Immer –

- REMINDER all Board members are required to provide 2 articles per year
- 4th Quarter issue mailed 2/1
- A no charge add was approved for Kummrow and CS Motorsports

News from National/Regional

- Nothing new.

Webmaster

- Creston will work with Jeff to post on the web all past articles

Events Report

- The Holiday Party was a success as was Chili and a movie. See articles in the newsletter/web

Calendar for 2018

- 3/3 10AM D/E organizational meeting at BMW North
- 04/14/18 Board meeting at Mini Museum
- 5/5 May - Spring cleanup, Milwaukee, Appleton, Madison
- 05/19/18 - E30 Picnic, Frame park, Waukesha
- 06/11/18 June Blackhawk Farms Driver's school
- 8/4-5/2018 – IMSA Car Coral Road America
- 8/5/2018 – Concours d'Elegance Club Day
- 8/13/18 - August Blackhawk Farms Driver's school
- 8/14/18 - Brew City Cruise Night – Badger Bimmers Night
- Champagne picnic
- 09/21/18 – 09/23/18 OctoberFAST
- 1/12/19 Holiday Party to be organized by Tim Jason

Event registration: Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

Event insurance requirement reminder

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
- Name of the event
- Brief description
- Organizers name
- Location of the event
- Organizers' contact information including e-mail and phone number
If additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The wavers MUST be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Dave Thuerk after the event so he can request the refund.**

New Business

None

Meeting adjourned: 7:00 PM