

Badger Bimmers Board Meeting Minutes

6:00 pm 1-11-2018

BMW of Milwaukee North, Glendale, WI

BMW Car Club
of America
Badger Bimmers



Attendance: Jeff Fait (Pres.), Dave Thuerk (Sec.), Ron Pace (VP), Darcy Yench (Treas), (BM), Tim Jason Creston Flemming (Immer Editor)

On phone: Dale Kressin (Fox Valley liaison), Larry O'Brien (Madison Liaison), Chris Wenzler

Absent: (BM), Erik Ivarson (Past Pres), Dan Frodl (BM), Joe Conway (BM), Mary Medo (Chief instructor), Pat Kummrow (Membership Chairman),

General Membership: Dirk Stallmann, David Burman

Call to order: Jeff at 6:07 pm

Secretary's Report: David Thuerk – Minutes for December Board Meeting. Ron P. moved to approve, Darcy Y. 2nd, Vote 8 for 0 against.

Treasurer's report: Darcy Yench – Treasurers Report for December, Larry O I. moved to approve, Dale K. 2nd, Vote 8 for 0 against.

Web site visitations, email list, Facebook and Twitter updates. Darcy Yench

- Web page visitations for November, 188 unique visitors, Page Views 232, Bounce rate 48% Average duration 1:46
- Twitter followers 231 Tweets 1.

Mass Email provider: Darcy Yench

- Constant Contact has increased the annual fee to \$350.
- Constant Contact for November 2017
- Contacts 2,127, 2 mass Email, 4,277 Recipients, 1413 opened, 171 clicked through

Face book page - Darcy Yench

- December 17, 2017 - 1 posts, 2 Likes/share, 135 Reach, Followers 508 -8

Membership Report for December 4th by Pat K.

- New Members: 7 Total Current Secondary: 23 Total Current Associates: 72
- Renewing Members: 26 Total Current Primary: 803
- Lapsing Members: 15 Total Current Primary Members: 826. **Total Members: 898, up 3**

Old Business:

Bimmer Immer – Creston Flemming is our new *Bimmer Immer* editor

- 4th Quarter Immer is being prepared and will be mailed the week after the holiday party.
- The Immer size is being increased from 6 pages to 8 pages to allow more content.
- Need to email a PDF copy of each mailed newsletter to newsletters@bbmwcca.org to meet National requirements. Creston will email the PDF copy.
- Reminder – All board members are required to provide two articles for the Bimmer Immer annually. Creston to keep track of submitted articles per board member.

News from National/Regional

- Nothing new.

Webmaster

- **Need to change events tab heading to Calendar**

Events Report

- No events in December

Elections:

- The election is open until the 12th at Motorsportreg.com site. Voters must use link in the Email sent out through constant contact to vote. The Election is not publicly visible and must be accessed through the link provided in the Email. Fifty ballots completed by 1/11.
- Vice President – Dave Thuerk
- Secretary – Ron Pace
- Fox Valley Liaison – Dale Kressin
- Two Board Member positions. Candidates: David Burman, Creston Flemming and Dirk Stallmann
- Fifty votes have been cast as of 1/11/18

Calendar for 2018

- 01/13/2018 Holiday party, WI - Wisconsin Auto museum, Hartford WI.
- 02/03/2018 - Chili and a movie, Ron's Toy Barn, Saukville
- 04/14/18 Board meeting at Mini Museum
- May - Spring cleanup, Milwaukee, Appleton, Madison
- 05/19/18 - E30 Picnic, Frame park, Waukesha
- 06/11/18 June Blackhawk Farms Driver's school
- M Fest ????
- 8/4-5/2018 – IMSA Car Coral Road America
- 8/5/2018 – Concours d'Elegance Club Day
- 8/13/18 - August Blackhawk Farms Driver's school
- 8/14/18 - Brew City Cruise Night – Badger Bimmers Night
- Champagne picnic
- 09/21/18 – 09/23/18 OctoberFAST

Holiday Party

- Saturday 1/13 at 4:30 PM at Wisconsin Auto Museum, Hartford WI
- Everything is set. The \$400 fee includes admission to the Museum

Event registration: Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

Event insurance requirement reminder

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
- Name of the event
- Brief description
- Organizers name
- Location of the event
- Organizers' contact information including e-mail and phone number
- If additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The wavers MUST be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Dave Thuerk after the event so he can request the refund.**

New Business

Driving events coordinator:

- **Meetings will be starting at 6PM beginning with the February meeting**
- Darcy assembling Driving Event committee and will schedule meetings.
- Darcy will request volunteers for the driving committee and driving schools during the Holiday Party.
- Workers comp insurance - compare cost for Workers comp Insurance and corner worker pay to Road America cost for corner workers.

Meeting adjourned: 7:00 PM, Motion – Darcy