

## Badger Bimmers Board Meeting Minutes

6:30 pm 12-14-2017

BMW of Milwaukee North, Glendale, WI

BMW Car Club  
of America  
Badger Bimmers



**Attendance:** Jeff Fait (Pres.), Dave Thuerk (Sec.), Ron Pace (VP), Chris Wenzler (BM), Tim Jason (BM), Erik Ivarson (Past Pres), Creston Flemming (Immer Editor), Pat Kummrow (Membership Chairman),

On phone: Darcy Yench (Treas), Joe Conway (BM), Dale Kressin (Fox Valley liaison), Larry O'Brien (Madison Liaison),

Absent: Dan Frodl (BM), Mary Medo (Chief instructor),

General Membership: None

Call to order: Jeff at 6:40 pm

**Secretary's Report: David Thuerk** – The revised Minutes for October Board Meeting. Ron P. moved to approve, Erik I. 2<sup>nd</sup>, Vote 10 for 0 against.

**Treasurer's report: Darcy Yench** – Treasurers Report for October, Erik I. moved to approve, Ron P. 2<sup>nd</sup>, Vote 10 for 0 against.

### Web site visitations, email list, Facebook and Twitter updates. Darcy Yench

- Web page visitations for November, 243 unique visitors, Page Views 860, Bounce rate 43% Average duration 2:17
- Twitter followers 230 Tweets 0.

### Mass Email provider: Darcy Yench

- Constant Contact for November 2017
- Contacts 0, 0 mass Email, 0 Recipients, 0 opened, 0 clicked through

### Face book page - Darcy Yench

- November 17, 2017 - 1 posts, 23 Likes/share, 204 Reach, Followers 516 +4

### Membership Report for December 4<sup>th</sup> by Pat K.

- New Members: 4 Total Current Secondary: 24 Total Current Associates: 72
- Renewing Members: 30 Total Current Primary: 799
- Lapsing Members: 10 Total Current Primary Members: 823. **Total Members: 895, down 8**

### Old Business:

**Bimmer Immer** – Creston Flemming is our new *Bimmer Immer* editor

- 3rd<sup>d</sup> Quarter Immer was mailed on second week of October
- Need to email a PDF copy of each mailed newsletter to [newsletters@bbmwcca.org](mailto:newsletters@bbmwcca.org) to meet National requirements. Creston will email the PDF copy.
- Reminder – All board members are required to provide two articles for the Bimmer Immer annually.

### News from National/Regional

- Nothing new.

### Webmaster

- The web site is complete – articles, classifieds, newsletters and visitation statistics are all available now.
- **Need to change events tab heading to Calendar**

### Events Report

- No events in November

### Elections:

- Sent out an email blast for election voting information and link to Motorsportreg voting site.
- Election is open on line at [motorsportreg.com](http://motorsportreg.com). Voters must use the link sent out in club Email to vote.
- Vice President – Dave Thuerk
- Secretary – Ron Pace
- Fox Valley Liaison – Dale Kressin
- Two Board Member positions
- Candidates expressing interest are: David Burman, Creston Flemming and Dirk Stallmann

### Calendar for 2018

- 01/13/2018 Holiday party, WI - Wisconsin Auto museum, Hartford WI.
- 02/03/2018 - Chili and a movie, Ron's Toy Barn, Saukville

**Holiday Party** 1/13/2018 Wisconsin Auto Museum

- 16 have signed up as of 12/14
- 4 PM at Wisconsin Auto Museum, Hartford WI
- Catering, hotel etc. are all confirmed.
- Need board members to hit their contacts for door prizes donations
- Sent our email reminder for the Holiday party.

**Event registration:** Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

**Event insurance requirement reminder**

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
- Name of the event
- Brief description
- Organizers name
- Location of the event
- Organizers' contact information including e-mail and phone number
- If additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The wavers MUST be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Ron Pace after the event so he can request the refund.**

**New Business**

Driving events coordinator:

- Darcy was nominated for Driving Events Coordinator. Vote: 10 in favor 0 against

Chief Instructor for RA.

- John Morgan was nominated for Chief Instructor. Vote: 10 in favor 0 against

Dates for the DE have been set: Blackhawk June 11 and August 13, OctoberFAST September 21, 22 & 23.

Event planning meeting

- Planning meeting has been set for 6 PM Thursday 1/11, the second Thursday of January. Location is BMW North.

E30 picnic date has been set for May 19<sup>th</sup> at Frame park in Waukesha.

A visit to the Mini Museum has been set up for April 14<sup>th</sup> by Chris Wenzler

There has been interest for advertising in the Immer. Creston will obtain the cost for increasing pages. Increasing to 8 pages will allow for more content in addition to advertisers.

Meeting adjourned: 7:17 PM, Motion – Ron.