

Badger Bimmers Board Meeting Minutes

6:30 pm 11-09-2017

BMW of Milwaukee North, Glendale, WI

BMW Car Club
of America
Badger Bimmers



Attendance: Jeff Fait (Pres.), Darcy Yench (Treas), Dave Thuerk (Sec.), Ron Pace (VP), Chris Wenzler (BM), Tim Jason (BM), Creston Flemming (Immer Editor), Mary Medo (Chief instructor)

On phone: Dale Kressin (Fox Valley liaison), Larry O'Brien (Madison Liaison), Erik Ivarson (Past Pres),

Absent: Joe Conway (BM), Dan Frodl (BM), Pat Kummrow (Membership Chairman),

General Membership / Guests: Brian Younger

Call to order: Jeff at 6:33 pm

The meeting started with an introduction of the board member to attending member, Brian Younger

Secretary's Report: David Thuerk – The revised Minutes for October Board Meeting. Darcy Y. moved to approve, Ron P. 2nd, Vote 9 for 0 against.

Treasurer's report: Darcy Yench – Treasurers Report for October, Ron P. moved to approve, Dave 2nd, Vote 9 for 0 against.

Web site visitations, email list, Facebook and Twitter updates. Darcy Yench

- Web page visitations for October, 416 unique visitors, Page Views 1207, Bounce rate 57% Average duration 1:23
- Twitter followers 230 Tweets 3.

Mass Email provider: Darcy Yench

- Constant Contact for October 2017
- Contacts 0, 0 mass Email, 0 Recipients, 0 opened, 0 clicked through

Face book page - Darcy Yench

- October 17, 2017 - 3 posts, 195 Likes/share, 3012 Reach, Followers 512 +3

Membership Report: Darcy reported for Pat

- New Members: 5 Total Current Secondary: 27 Total Current Associates: 73
- Renewing Members: 33 Total Current Primary: 823
- Lapsing Members: 24 Total Current Primary Members: 850. **Total Members: 903, down 20**

Old Business:

Bimmer Immer – Creston Flemming is our new *Bimmer Immer* editor

- 3rd Quarter Immer was mailed on second week of October. Dave picked up extra Immers and distributed to International BMW and BMW North
- Board members should look at the Web site for mistakes or suggest changes
- Reminder – All board members are required to provide two articles for the Bimmer Immer annually.

News from National/Regional

- Call with regional VP Tim Beechuck. Cub membership has been declining. Need method to encourage new cars purchasers to join the club.
- Suggestion is to provide a free years membership to new car purchasers.
- Foundation support of street survival. Wisconsin does not allow clubs to conduct instruction to youth without a connection to a school. No benefit to our area.

Webmaster

- The web site is complete – articles, classifieds, newsletters and visitation statistics are all available now.
- Look at our web site for mistakes.
- **Need to change events tab heading to Calendar**

Events Report

- No events in October

Elections:

- Vice President – Dave Thuerk
- Secretary – Ron Pace
- Fox Valley Liaison – Dale Kressin
- Two Board Member positions
- Candidates expressing interest are: Joe Conway is re-running, Dirk Stallmann, Brian Younger, Creston Flemming, David Burman

Calendar for 2017

- 12/14 Board Meeting - Umansky BMW North

Calendar for 2018

- 01/13/2018 Holiday party, WI - Wisconsin Auto museum, Hartford WI.
- 02/03/2018 - Chili and a movie, Ron's Toy Barn, Saukville

Holiday Party 1/13/2018 Wisconsin Auto Museum

- Catering by MJ Market & Catering, used previous time at the auto museum,
- Deposit has been made
- Dinner cost for members \$25, Estimate is \$65 per person.
- AmericInn Hotel in Hartford. Rate of \$80.91 per night. See club Facebook
- Registration will be through Motorsport.reg
- Gift suggestion, Mug with Badger Bimmer Logo, Darcy will look into arranging this.

Event registration: Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

Event insurance requirement reminder

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
- Name of the event
- Brief description
- Organizers name
- Location of the event
- Organizers' contact information including e-mail and phone number
- If additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The waivers MUST be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Ron Pace after the event so he can request the refund.**

New Business

Chief Instructor for RA.

- Mary Medo brought up a discussion on Chief instructor for Road America. Mary and Larry will not be available for OctoberFast 2018. Need to work on selecting a substitute.

Marry Medo - Motor Sport Safety Academy instructor certification

- Instructor certification of high performance driving instructors.
 - Certification requires testing. Level 1 test and level 2 test.
 - Is this needed for our charter? What is the value to our Chapter?
- Cannot see a benefit of instructor certification to our chapter

Chris W. asked for the date of the Planning Meeting. Date needs to be set for Jan - Feb.

Meeting adjourned: 7:33 PM, Motion – Ron.