

Badger Bimmers Board Meeting Minutes

11 am 10-14-2017

Bergstrom Enterprise BMW
3002 Victory Lane, Appleton, WI

BMW Car Club
of America
Badger Bimmers



Attendance: Jeff Fait (Pres.), Darcy Yench (Treas), Dave Thuerk (Sec.), Joe Conway (BM), Dale Kressin (Fox Valley liaison)

On phone: Erik Ivarson (Past Pres), Creston Flemming (Immer Editor)

Absent: Ron Pace (VP), Chris Wenzler (BM), Tim Jason (BM), Dan Frodl (BM), Larry O'Brien (Madison Liaison), Mary Medo (Chief instructor), Pat Kummrow (Membership Chairman),

General Membership / Guests: Alan Swatek, Todd Vanderheyden, Matt Vanderheyden, David Burman, Brian Liesch

Call to order: Jeff at 11:14 AM

The meeting started with an introduction of the board member to the membership attending followed by introduction of the membership.

Secretary's Report: David Thuerk - Minutes for September Board Meeting. Dale K. moved to approve, Darcy Y. 2nd, Vote 6 for 0 against.

Treasurer's report: Darcy Yench – Treasurers Report for August, Dave T. moved to approve, Dale K. 2nd, Vote 6 for 0 against.

Web site visitations, email list, Facebook and Twitter updates. Darcy Yench

- Web page visitations, 815 unique visitors, Page Views 1100
- Twitter followers 227 Tweets 5.

Mass Email provider: Darcy Yench

- Constant Contact for September 2017
- Contacts 2,119 1 mass Email, 2,113 Recipients, 752 opened, 0 clicked through

Face book page - Darcy Yench

- August 17, 2017 - 7 posts/ 2 events, 498 Likes/share, 9208 Reach, Followers 509 +19

Membership Report: Darcy reported for Pat

- New Members: 13 Total Current Secondary: 27 Total Current Associates: 73
- Renewing Members: 34 Total Current Primary: 823
- Lapsing Members: 24 Total Current Primary Members: 850. **Total Members: 923, up 3**

Old Business:

Bimmer Immer – Creston Flemming is our new *Bimmer Immer* editor

- 3rd Quarter Immer will be mailed on second week of October. Dave will pick up extra Immers for distribution at International BMW and BMW North
- Board members should look at the Web site for mistakes or suggest changes
- Reminder – All board members are required to provide two articles for the Bimmer Immer annually.

News from National/Regional

- Nothing new

Webmaster

- The web site is complete – articles, classifieds, newsletters and visitation statistics are all available now.
- Look at our web site for mistakes.

Events Report

- 9/16 HPDE Tech Inspection at Kummrow Automotive - excellent attendance
- 9/17 Champagne Picnic – over 50 people attended, excellent turnout, lot of food to enjoy
- 9/29 – 10/1 OctoberFast – 200 participants, PERFECT weather for our driving event. Sunny and in the mid 60's,

Calendar for 2017

- 11/09 Board Meeting - Umansky BMW North
- 12/14 Board Meeting - Umansky BMW North

Calendar for 2018

01/13/2018 Holiday party, WI Auto museum, Hartford WI.

- Need to set up catering.
- Deposit has been made

Event registration: Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

Event insurance requirement reminder

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
 - Name of the event
 - Brief description
 - Organizers name
 - Location of the event
 - Organizers' contact information including e-mail and phone number
- If additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The wavers MUST be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Ron Pace after the event so he can request the refund.**

New Business

Discussed considering refund request from two members, Brad Fick, and Caswell Woosley. Discussed providing credit for next year event. Motion for \$250 credit, no second. After additional discussion Dave motioned to provide a \$375 credit, Darcy 2nd, vote 5 for 1 against, motion passed for \$375 credit for next year's event.

Meeting adjourned: 12.00 PM, Motion – Darcy Y.