

Badger Bimmers Board Meeting Minutes

6:30 pm 9-14-2017

BMW of Milwaukee North, Glendale, WI

BMW Car Club
of America
Badger Bimmers



Attendance: Jeff Fait (Pres.), Ron Pace (VP), Darcy Yench (Treas), Dave Thuerk (Sec.), Chris Wenzler (BM), Tim Jason (BM), Dan Frodl (BM), Mary Medo (Chief instructor), Pat Kummrow (Membership Chairman),

On phone: Erik Iverson (Past Pres), Joe Conway (BM), Dale Kressin (Fox Valley liaison)

General Membership / Guests: none

Absent: Larry O'Brien (Madison Liaison),

Call to order: Jeff at 6:34 PM

Secretary's Report: David Thuerk - Minutes for August Board Meeting. Ron P. moved to approve, Darcy Y. 2nd, Vote 10 for 0 against.

Treasurer's report: Darcy Yench – Treasurers Report for August, Ron P. moved to approve, Dave T. 2nd, Vote 10 for 0 against.

Web site visitations, email list, Facebook and Twitter updates. Darcy Yench

- Web page visitations, 500 unique visitors
- Twitter followers 228 Tweets 4.

Mass Email provider: Darcy Yench

- Constant Contact for August 2017
- Contacts 2,118 1 mass Email, 2,117 Recipients, 794 opened, 52 clicked through

Face book page - Darcy Yench

- August 17, 2017 - 3 posts/ 3 events, 181 Likes/share, 3382 Reach, Followers 490 +7

Membership Report: Pat Kummrow

- New Members: 16 Total Current Secondary: 28 Total Current Associates: 73
- Renewing Members: 33 Total Current Primary: 819
- Lapsing Members: 18 Total Current Primary Members: 847. **Total Members: 920, down 4**

Old Business:

Bimmer Immer – Creston Flemming is our new *Bimmer Immer* editor

- 3rd Quarter Immer will be mailed on first week of October.
- Board members should look at the Web site for mistakes or suggest changes
- Articles are now published on our newly revised website and aggregated by quarter in the archives - up and running.
- Reminder – All board members are required to provide two articles for the Bimmer Immer annually.

News from National/Regional

- National was discussing splitting October Fest into two events again, social and track.

Driving School –September 29 – October 1, 2017

- Reviewed the open item list for OctoberFAST.
- Instructor assignments will be set next week before the meeting on the 23rd to assemble packets.
- Need a few more instructors.
- Packet assembly will be September 23 at Dan Frodl's home.
- Chris and Brad will run car control clinic,
- **Memberships** from registration need to be sent to National with all the info required - send recent sign up's in weekly.
- We received the \$5,000 sponsorship from WeatherTech to cover the cost of the OctoberFAST shirts.

Webmaster

- The web site is complete – articles, classifieds, newsletters and visitation statistics are all available now.
- Look at our web site for mistakes.
- We can start billing our advertisers.
- We now have badgerbimmers.org email addresses set up for all officers, board members and chairpersons.

Events Report

- **Fourth Annual BMW Cruise Night – nines American Bistro, Mequon**
 - 82 BMW car and two cycles, over 200 cars attended

Calendar for 2017

- **09/16th – Tech session at Kummrow for OctoberFast DE**
- **09/17th Champagne Picnic in Fort Atkinson**
- 09/29-10-01 O'FAST at Road America
- 10/14 Board meeting – Fox Valley, 10:30 AM at Bergstrom Enterprise BMW, 3002 Victory lane, Appleton, WI 54913
- 11/09 Board Meeting Umansky BMW North
- 12/14 Board Meeting - Umansky BMW North
- 01/13/2018 Holiday party, WI Auto museum, Hartford WI.
 - Need to set up catering.

Event registration: Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

Event insurance requirement reminder

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
 - Name of the event
 - Brief description
 - Organizers name
 - Location of the event
 - Organizers' contact information including e-mail and phone number
- If additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The wavers **MUST** be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Ron Pace after the event so he can request the refund.**

New Business

None

Meeting adjourned: 7:46 PM, Motion - Ron