

Badger Bimmers Board Meeting Minutes

6:30 pm 8-10-2017

BMW of Milwaukee North, Glendale, WI

BMW Car Club
of America
Badger Bimmers



Attendance: Jeff Fait (Pres.), Ron Pace (VP), Darcy Yench (Treas), Dave Thuerk (Sec.), Joe Conway (BM), Chris Wenzler (BM), Tim Jason (BM), Creston Flemming (Immer Editor)

On phone: Erik Iverson (Past Pres), Larry O'Brien (Madison Liaison), Dale Kressin (Fox Valley liaison)

General Membership / Guests: none

Absent: Dan Frodl (BM), Mary Medo (Chief instructor), Pat Kummrow (Membership Chairman),

Call to order: Jeff at 6:34 PM

Secretary's Report: David Thuerk - Minutes for July Board Meeting. Ron P. moved to approve, Darcy Y. 2nd, Vote 10 for 0 against.

Treasurer's report: Darcy Yench – Treasurers Report for July, Joe C. moved to approve, Chris W. 2nd, Vote 10 for 0 against.

Web site visitations, email list, Facebook and Twitter updates. Darcy Yench

- Web page visitations statistics will be available after September 4th. Jeff corrected the counting method elimination visits to no content pages.

Mass Email provider: Darcy Yench

- Constant Contact for July 2017
- Contacts 2,112 1 mass Email, 2,117 Recipients, 771 opened, 49 clicked through

Face book page - Darcy Yench

- July 17, 2017 - 3 posts/ 3 events, 334 Likes/share, 866 Reach, Followers 483 +9

Membership Report: Pat Kummrow

- New Members: 11 Total Current Secondary: 28 Total Current Associates: 73
- Renewing Members: 53 Total Current Primary: 823
- Lapsing Members: 20 Total Current Primary Members: 851. **Total Members: 924, down 6**

Old Business:

Bimmer Immer – Creston Flemming is our new *Bimmer Immer* editor

- 2nd Quarter Immer was mailed on July 3.
- Articles are now published on our newly revised website and aggregated by quarter in the archives - up and running.
- Reminder – All board members are required to provide two articles for the Bimmer Immer annually.
- Third quarter issue to be mailed first week of October.

News from National/Regional

- Nothing new

Driving School – Jeff reviewed the Driving School schedule

- OctoberFAST dates set September 29 – October 1, 2017 – contract signed, deposit mailed
 - Hotel blocks reserved at Osthoff and Baymont for OctoberFAST – thanks Darcy!
 - Joe, set shirt quantity and order give away shirts.
- Apply for event insurance for Road America
- **Memberships** from registration need to be sent to National with all the info required - send recent sign up's in weekly.
- Received requests for one day school on Saturday or Sunday. Place name on waiting list. If spaces are open one week before event, members will be notified of space. Two-day school has priority to the end of registration. Fee will be more than ½ of two-day event. Need to set rate.
- We received the \$5,000 sponsorship from WeatherTech to cover the cost of the OctoberFAST shirts.
- The board discussed event fee discounts again for board of directors. A motion was made by Tim J. and modified by Ron P. The motion is "Non-Officers of the Board of Directors to be eligible for no cost events when attending 9 of the 12 board meetings. These board members will be required to pay before the event and will be reimbursed at the end of the year." Vote 7 yes, 3 no. Motion passed.

Webmaster

- The web site is complete – articles, classifieds, newsletters and visitation statistics are all available now.
- We can start billing our advertisers.
- We now have badgerbimmers.org email addresses set up for all officers, board members and chairpersons.
- Jeff has offered Jordan Ward free Blackhawk and Sat/Sun participation at OctoberFAST. Jordan will use these in 2018

Events Report

- Blackhawk July 31
 - Accounting for 7-31 event not complete as of 8-10.
 - Instructor and student evaluation to be scanned in.
- **Car Corral**
 - Saturday 80 lunches served
 - Sunday 90 lunches, had extras due to no shows.
 - Collected \$1538 for Feeding America.

Calendar for 2017

- 08/15 Fourth annual BMW Cruise Night – Nines American Bistro, Mequon
- 09/14 Board Meeting - Umansky BMW North
- **09/16th – Tech session at Kummrow for OctoberFast DE**
- **09/17th Champagne Picnic in Fort Atkinson**
- 09/29-10-01 O'FAST at Road America
- 10/TBD Board meeting – Fox Valley
- 11/09 Board Meeting Umansky BMW North
- 12/14 Board Meeting - Umansky BMW North

Event registration: Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

Event insurance requirement reminder

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
 - Name of the event
 - Brief description
 - Organizers name
 - Location of the event
 - Organizers' contact information including e-mail and phone numberIf additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The wavers **MUST** be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Ron Pace after the event so he can request the refund.**

New Business

None

Meeting adjourned: 8:04 PM, Motion - Erik