

## Badger Bimmers Board Meeting Minutes

6:30 pm 6-08-2017

BMW of Milwaukee North, Glendale, WI

BMW Car Club  
of America  
Badger Bimmers



**Attendance:** Jeff Fait (Pres.), Darcy Yench (Treas), Dave Thuerk (Sec.), Joe Conway (BM), Dan Frodl (BM), Chris Wenzler (BM), Erik Ivarson (Past Pres), Pat Kummrow (Membership Chairman), Mary Medo (Chief instructor)

On phone: Larry O'Brien (Madison Liaison)

General Membership / Guests: Don Gawronski

Absent: Ron Pace (VP), Tim Jason (BM), Dale Kressin (Fox Valley liaison),

Call to order: Jeff at 6:35 PM

**Secretary's Report: David Thuerk** - Minutes for May Board Meeting. Dan F. moved to approve, Joe C. 2<sup>nd</sup>, Vote 8 for 0 against.

**Treasurer's report: Darcy Yench** – Treasurers Report for May. Joe C. moved to approve, Chris W. second, Vote 8 for 0 against.

### Membership Report: Pat Kummrow – Darcy reporting for May

- New Members: 13                      Total Current Secondary: 29                      Total Current Associates: 76
- Renewing Members: 7              Total Current Primary: 833
- Lapsing Members: 18              Total Current Primary Members: 862                      **Total Members: 938, +10 from April**

### Old Business:

**Bimmer Immer** – **Kim Bazan** wants to quit as editor and has let her membership lapse. She does not have time.

- Discussed possible replacements - Jeff will take over initially
- Summer quarterly issue to be mailed 1st week of July.
- Commercial advertisements will be on hold until web site is set up for advertisement
- Articles will be published on our newly revised website and aggregated by quarter in an archive.

### News from National/Regional

- Nothing this month

### Driving School – Jeff reviewed the Driving School schedule

- Blackhawk on the 19<sup>th</sup>, Need additional Instructors, 15 signed up by June 8<sup>th</sup>. Mary will contact instructors on our current instructor list.
- Blackhawk – insurance needed
- Registration is open for all driving schools through Motorsport reg.com
- OctoberFAST dates set September 29 – October 1, 2017 – contract signed, deposit mailed
  - Hotel blocks reserved at Osthoff and Baymont for OctoberFAST – thanks Darcy!
- Blackhawk dates set June 19 and July 31 – contracts received, rates same as last year

### Webmaster

- A rational posting system for articles and classified ads is still being developed
- We now have badgerbimmer.org email addresses set up for all officers, board members and chairpersons.
- On line classified ads are up and running.
- Jeff has offered Jordan free Sat/Sun participation at OctoberFAST.
- Minutes are posted
- Need a way to post articles.

### Mass Email provider: Darcy Yench

- Constant Contact for May 2017
- Contacts 2,094 2 mass Email, 4,198 Recipients, 1,497 opened, 63 clicked through

### Face book page - Darcy Yench

- May 17 2017 - 14 posts, 469 Likes/share, 1202 Reach, Followers 457

### Events Report

- 05/20 E30 Picnic/Meet and Greet – Frame park, Waukesha- Tim not present
- 06/03 Badger Bimmer 14<sup>th</sup> annual car show – Umansky BMW. Good attendance despite rain. Limited edition M4 GTS was present,
- 06/04 Wings and Wheels Fort Atkinson - Good event

### **Calendar for 2017**

- 06/19 Blackhawk Farms Driving School
- 07/01 Valenti Classics tour
- 07/13 Board Meeting – Umansky BMW North
- 07/31 Blackhawk Farms Driving School
- 08/05-08/06 ISMA Weathertech Car Corral - Tent and live TV at our bivouac at Road America
- 08/10 Board Meeting - Umansky BMW
- 08/15 Fourth annual BMW Cruise Night – nines American Bistro, Mequon
- 9/14 Board Meeting - Umansky BMW North
- 09/TBD September Champagne Picnic in Fort Atkinson
- 09/29-10-01 O'FAST at Road America
- 10/TBD Board meeting – Fox Valley
- 11/09 Board Meeting Umansky BMW North
- 12/14 Board Meeting - Umansky BMW North

**Event registration:** Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

### **Event insurance requirement reminder**

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
- Name of the event
- Brief description
- Organizers name
- Location of the event
- Organizers' contact information including e-mail and phone number
- If additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site. The wavers MUST be printed in COLOR.
- **We receive a refund when the event is issue free. Inform Ron Pace after the event so he can request the refund.**

### **New Business**

None

Meeting adjourned: 7:23 PM, Motion - Dave