

Badger Bimmers Board Meeting Minutes

6:30 pm 10-20-2016

BMW of Milwaukee North, Glendale, WI

BMW Car Club
of America
Badger Bimmers



Attendance: Jeff Fait (Pres.), Ron Pace (VP), Darcy Yench (Treas), Tim Jason (BM), Joe Conway (BM), Erik Ivarson (Past Pres), Mary Medo Chief instructor
On Phone: Dale Kressin (Fox Valley liaison), Larry O'Brien (Madison Liaison),
Absent: Don Gawronski (Editor), Kim Bazan, Dave Thuerk (Sec.), Mike Clemens (BM), Dan Frodl (BM),

Members at large: TJ Worley

Call to order: Jeff at 6:36 PM

Secretary's Report: David Thuerk - Minutes for August Board Meeting. Ron P. moved to approve with the mention date correction, Dale K. 2nd Vote 7 for 0 against.

Treasurer's report: Darcy Yench – Treasurers Report for August. Ron P. moved to approve, Jeff F. 2nd Vote: 7 for 0 against.

Membership Report: Tim Jason August 2016

- New Members: 16 Total Current Secondary: 29 Total Current Associates: 80
- Renewing Members: 41 Total Current Primary: 826
- Lapsing Members: 17 Total Current Primary Members: 855 **Total Members: 935 +14**
- **Pat Kummrow has agreed to take on the position 1/1/17**

Call-In Number

- New call-in number 1-641-715-3273 access code 368467# (8761 – out going code)

Event registration: Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

Event insurance requirement reminder

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
- Name of the event
- Brief description
- Organizers' name
- Location of the event
- Organizers' contact information including e-mail and phone number
If additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site.
- **We receive a refund when the event is issue free. Inform Ron Pace after the event so he can request the refund.**

Old Business:

Bimmer Immer - Don Gawronski

- *September immer is Kim's first electronic issue. Kim is now the editor*
- Some fonts do not transfer well to small screens. Kim to look into this
- Dead line for next issue is November 2nd
- Looking for – What's in Your Garage submissions
- Reminder - All board members are required to provide two articles for the *Bimmer Immer* annually

Web site updates: Darcy Yench

- Visitation statistics: August 2016
Visits 1352, Page Views 3271, Average Duration 1;30, Twitter Followers 208, Tweets 2

Mass Email provider: Darcy Yench

- Constant Contact for September 2016
Contacts 1,769 2 mass Emails, 1,795 recipients, 717 opened, 113 clicked through

Face book page - Darcy Yench

- September 16, 2016 2 posts, 425 Likes/share, 550 Reach,

News from National

- No news

Charity- Darcy Yench

- **The Charity Chairperson position is available**

Holiday Party

- Date is January 14th
- Location Motel Metro, 411 E Mason Street, Milwaukee
- Maximum is 90, 10 tables of 9, may need to limit based on registration.
- Appetizers & Plated dinner, Menu: salad, Tenderloin, Walleye, Mushroom ravioli, desert – Chocolate Mouse or NY Cheesecake.
- Self-park or valet for \$6
- Five tables for door prize display
- Microphone and podium
- Rooms at the Hotel Metro available at discount rate, open 30 days before
- Cost structure will be set by the board. Cost will include 21% service charge and 6.1 % tax.
- Pricing was set at \$35 and second guest. Additional guests at \$105
- **Raffle prizes are needed. Please hit up your contacts!**

Driving School -

- OctoberFAST September 23rd – 25th. A meeting needed to review notes and debriefing from the event.
- Mary would like to conduct an Instructor Clinic.
- Joe Conway was nominated and accepted the new DE Chairperson position. Motioned by Jeff and second by Ron

Calendar for 2016

- 01/09 - 2016 Holiday party & membership meeting – Weissgerber's Golden mast Inn
- 2/06 Chili and a movie – Saukville
- 02/11 Board Meeting - Concours BMW
- 03/11 Board Meeting - BMW of Milwaukee North
- 04/16 Board meeting – Wisconsin Brewing Company, Verona
- 04/30 Spring Tour, Potosi WI
- 05/7 Spring Clean up– International Auto confirmed, Zimbrick BMW, Bergstrom BMW
- 05/12 Board Meeting - BMW of Milwaukee North
- 05/21 E30 Picnic/Meet and Greet – Frame park, Waukesha
- 06/04 Badger Bimmer 13th annual car show – Concours BMW
- 06/05 Wings & Wheels show and breakfast – Fort Atkinson Municipal Airport
- 06/09 Board Meeting - BMW of Milwaukee North
- 06/13 Blackhawk Farms Driving School
- 07/14 Board Meeting - BMW of Milwaukee North
- 08/01 Blackhawk Farms Driving School
- 08/06-08/07 ISMA Weathertech Corral
- 08/11 Board Meeting - BMW of Milwaukee North
- 08/16 Third annual BMW Cruise Night
- 9/08 Board Meeting - BMW of Milwaukee North
- 09/17 September Champagne Picnic in Fort Atkinson
- 09/23-09/25 O'Fast at Road America
- 10/8 Fall Color Tour
- 10/20 Board Meeting - BMW of Milwaukee North
- **11/10 Board Meeting - BMW of Milwaukee North**
- **12/08 Board Meeting - BMW of Milwaukee North**
- **1/14/17 Holiday party, Board & membership Meeting**

New Business

- Replacement for Mike Clemens
 - Constant Contact support – Jeff F will take over
 - Web Site update - Joe Conway will update
 - MotorSport Reg – Dan Frodo
- Mike Clemens wife will be retiring this winter. Joe Conway will discuss with Jay Bleske about taking over the website management
- Need a guest speaker for the holiday party.
- Ron moved to allow Kim to attend all Driving events at no registration cost.
- Tire set received from Wuesthoff family will be sold through our classified section of our website. Proceeds will be used for the club as requested by the Wuesthoff family.

Election:

- Up for election: President, Treasurer 2 board members (Mike Clemens & Tim Jason) and Madison Liaison
- Pat Kummrow accepted the Membership Chairmen position.

Motion to adjourn – Ron
Meeting Adjourned 7:40