

## Badger Bimmers Board Meeting Minutes

6:30 pm 7-14-2016

BMW of Milwaukee North, Glendale, WI

BMW Car Club  
of America  
Badger Bimmers



**Attendance:** Jeff Fait (Pres.), Mike Clemens (BM), Tim Jason (BM), Dan Frodl (BM), Joe Conway (BM), Erik Ivarson (Past Pres), Don Gawronski (Editor), Mary Medo Chief instructor  
On Phone: Larry O'Brien (Madison Liaison), Dale Kressin (Fox Valley liaison)  
Absent: Ron Pace (VP), Darcy Yench (Treas), Dave Thuerk (Sec.),

Members at large:

Call to order: Jeff at 6:42 PM

**Secretary's Report: David Thuerk** - Minutes for May Board Meeting. Jeff F. moved to approve, Joe C. 2<sup>nd</sup> Vote: 7 for 0 against.

**Treasurer's report: Darcy Yench** – Treasurers Report for May. Jeff F. moved to approve, Larry O. 2<sup>nd</sup> Vote: 7 for 0 against.

### Membership Report: Tim Jason July 2016

- New Members: 18      Total Current Secondary: 29      Total Current Associates: 82
- Renewing Members: 49      Total Current Primary: 806
- Lapsing Members: 17      Total Current Primary Members: 835      **Total Members: 917 (change -2)**

### Call-In Number

- New call-in number 1-641-715-3273 access code 368467#      (8761 – out going code)

**Event registration:** Motorsportreg.com should be used for all events (not only driving events) that need registered participant list prior to the event.

### Event insurance requirement reminder

- Insurance application is required for all events a minimum of 6 weeks before the event date.
- Required information:
- Name of the event
- Brief description
- Organizers ' name
- Location of the event
- Organizers' contact information including e-mail and phone number
- If additional named insurances are required include name and contact info
- Our events require waiver signatures for participants. You can print Waiver forms from our web site.
- **We receive a refund when the event is issue free. Inform Ron Pace after the event so he can request the refund.**

### Old Business:

#### **Bimmer Immer - Don Gawronski**

- Immer – dead line for August issue is July 15th.
- **Kim Bazan has asked the Board to review the electronic August Immer sample. Don is ready to hand off the responsibility with close monitoring.**
- **Electronic Immer could start with the September issue.**
- Editors for the electronic Immer were discussed and still need to be selected.
- Looking for – What's in Your Garage submissions
- Reminder - All board members are required to provide two articles for the *Bimmer Immer* annually
- Reminder – Remove John Morgan as Co- Chief DE as shown in the Immer.
- Don will create a Thank You in Appreciation of the Service provided by Cindy and Bill for the Immer.
- Mike is looking for someone to take over Club Email. Joe had previously indicated his interested in taking over the club's Email.

### Web site updates: Darcy Yench

- Visitation statistics: May 2016
- Visits 1692, Page Views 3445, Average Duration 1:10, Twitter Followers 201, Tweets 15

### Mass Email provider: Darcy Yench

- Constant Contact for June 2016
- Contacts 1,771 1 mass Emails, 1,772 recipients, 702 opened, 43 clicked through
- Mike will send out Email about the Road America Caffeine and Gasoline on June 15 to view Indy Car testing at Road America

### **Face book page - Darcy Yench**

- Jun -16, 2016 7 posts, 1036 Likes/share, 818 Reach,

### **News from National**

- No news

### **Charity- Darcy Yench**

- Need a chair person volunteer

### **Badger Bimmer flyer - Darcy Yench & Jeff Fait**

- Question on why do we need this. We can use the CCA Membership Application Flier and cards.
- The Board has agreed to scrap the project.

### **Driving School - Eric Ivarson**

- Blackhawk June 13th. The event was a great success and was profitable.
- Blackhawk August 1<sup>st</sup>. registration is open
- OctoberFAST September 23<sup>rd</sup> – 25<sup>th</sup>. Registration opens June 1 – Note: almost full!
  - Hotel blocks reserved at Osthoff and Baymont – Darcy
  - Banquet location – contract with Osthoff signed, cost \$25, same as last year.
  - The Board decided on providing a Weathertech shirt as the giveaway.
  - Review the driver signup base on driving skill level

### **Street Survival**

- Street Survival – Eric and Joe, staff of 15 required for the event. Set date, Find location, source of students.

### **100 Year anniversary**

- Graphic expression of BMW 100 year anniversary, possible sources Tim's daughter and Scott Anders.

### **Calendar for 2016**

- 01/09 - 2016 Holiday party & membership meeting – Weissgerber's Golden mast Inn
- 2/06 Chili and a movie – Saukville
- 02/11 Board Meeting - Concours BMW
- 03/11 Board Meeting - BMW of Milwaukee North
- 04/16 Board meeting – Wisconsin Brewing Company, Verona
- 04/30 Spring Tour, Potosi WI
- 05/7 Spring Clean up– International Auto confirmed, Zimbrick BMW, Bergstrom BMW
- 05/12 Board Meeting - BMW of Milwaukee North
- 05/21 E30 Picnic/Meet and Greet – Frame park, Waukesha
- 06/04 Badger Bimmer 13<sup>th</sup> annual car show – Concours BMW
- 06/05 Wings & Wheels show and breakfast – Fort Atkinson Municipal Airport
- 06/09 Board Meeting - BMW of Milwaukee North
- 06/13 Blackhawk Farms Driving School
- 07/14 Board Meeting - BMW of Milwaukee North
- 08/01 Blackhawk Farms Driving School
- 08/06-08/07 ISMA Weathertech Corral
- 08/11 Board Meeting - BMW of Milwaukee North
- 08/16 Third annual BMW Cruise Night
- 9/08 Board Meeting - BMW of Milwaukee North
- 09/17 September Champagne Picnic in Fort Atkinson
- 09/23-09/25 O'Fast at Road America
- October Board meeting – Fox Valley
- 11/10 Board Meeting - BMW of Milwaukee North
- 12/08 Board Meeting - BMW of Milwaukee North

### **New Business**

- Mike is looking for someone to take over Club Email. Joe had previously indicated his interested in taking over the club's Email.
- The Board needs to review the policies on who receives no-charge driving events.
- Mary Medo has asked the Board to make Holiday Party location selection ASAP

Motion to adjourn – Joe C.  
Meeting Adjourned 7:47